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Factory Automation

In the factory automation (FA) business, Matsushita aims to contribute to the development of client businesses through innovative manufacturing processes in circuit manufacturing technology. As mobile phones, notebook PCs, digital AV equipment and other products get smaller, thinner, and more sophisticated, Matsushita is working to provide customers with the latest mounting processes and solutions, spanning everything from component insertion to wafer processing, to help increase productivity.

In fiscal 2008, the electronic component mounting business maintained a leading global market share by enhancing its lineup of mainstay high-speed modular placement machines in response to various market needs. In the semiconductor mounting business, Matsushita released new products that enable multiple mounting and mounting of high-brightness LEDs. Moreover, as manufacturing-related needs continue to diversify, the FA business created a global testing framework for supporting prototyping and production method development overseas to help it provide customers with optimized solutions.

In the future, the Company plans to make its mounting equipment faster and more sophisticated, and provide mounting machines that significantly improve productivity by leveraging its surface mounting technology and other core technologies. Moreover, Matsushita plans to provide customers with wide-ranging solutions that leverage the Company's competitive advantages in hardware and sophisticated processing technology in order to ensure growth for the FA business and increase profitability.



High-speed modular mounter