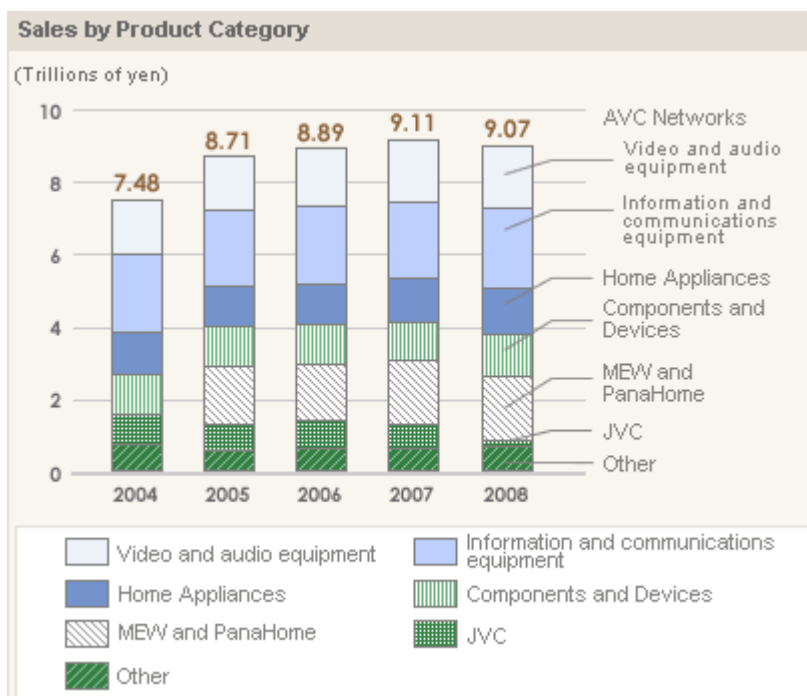


Consolidated Sales Data

(Years ended March 31)

(Millions of yen)

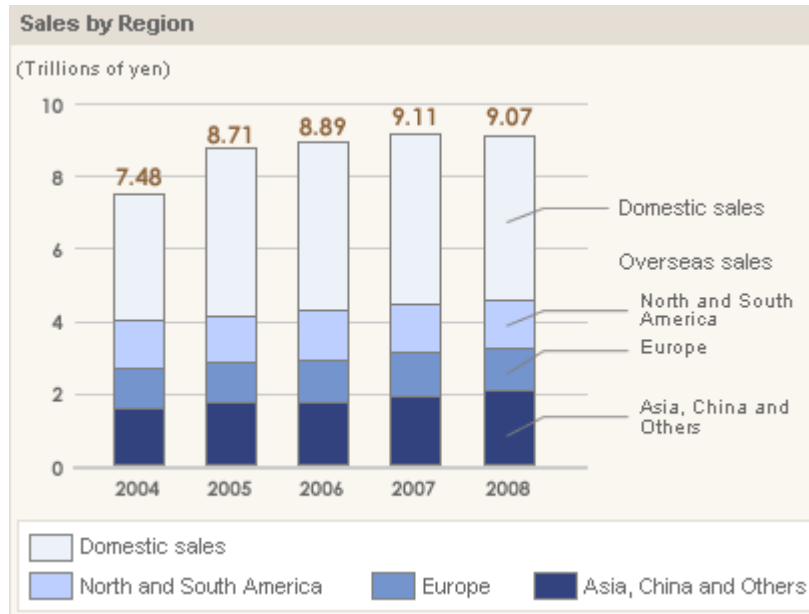
	2004	2005	2006	2007	2008
Sales by Product Category					
AVC Networks:					
Video and audio equipment	1,418,118	1,482,617	1,576,499	1,670,287	1,799,237
Information and communications equipment	2,206,021	2,076,214	2,111,838	2,094,392	2,202,548
Subtotal	3,624,139	3,558,831	3,688,337	3,764,679	4,001,785
Home Appliances	1,189,118	1,156,591	1,183,126	1,212,156	1,283,056
Components and Devices	1,142,395	1,112,454	1,086,591	1,126,885	1,150,322
MEW and PanaHome	-	1,558,968	1,570,812	1,698,045	1,730,665
JVC	802,650	717,781	699,010	638,626	180,506
Other	721,442	609,011	666,453	667,779	722,594
Total	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928



- Notes:
1. Matsushita Electric Works, Ltd. (MEW), PanaHome Corporation (PanaHome) and their respective subsidiaries became consolidated subsidiaries of the Company on April 1, 2004. Accordingly, a new category, MEW and PanaHome, has been added to the product categories from fiscal 2005.
 2. Under the collaboration with MEW, the Company reorganized business and sales channels in such areas as electrical construction materials, building equipment and home appliances. Accordingly, sales of Home Appliances and MEW and PanaHome categories for fiscal 2005 have been reclassified to conform to the presentation for fiscal 2006.
 3. The healthcare business was transferred to Panasonic Shikoku Electronics Co., Ltd. on April 1, 2007. Accordingly, sales of AVC Networks and Home Appliances categories for fiscal 2007 have been reclassified to conform to the presentation for fiscal 2008.
 4. Victor Company of Japan Ltd. and its subsidiaries became associated companies under the equity method in August 2007.
 5. See "[Product Categories and Main Products](#)" for information about major products in each category.

(Millions of yen)

	2004	2005	2006	2007	2008
Sales by Region					
Domestic sales	3,477,492	4,580,555	4,611,440	4,616,520	4,544,772
Overseas sales:					
North and South America	1,326,940	1,282,956	1,387,424	1,381,104	1,250,677
Europe	1,080,143	1,122,493	1,113,556	1,217,931	1,212,971
Asia, China and Others	1,595,169	1,727,632	1,781,909	1,892,615	2,060,508
Overseas total	4,002,252	4,133,081	4,282,889	4,491,650	4,524,156
Total	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928

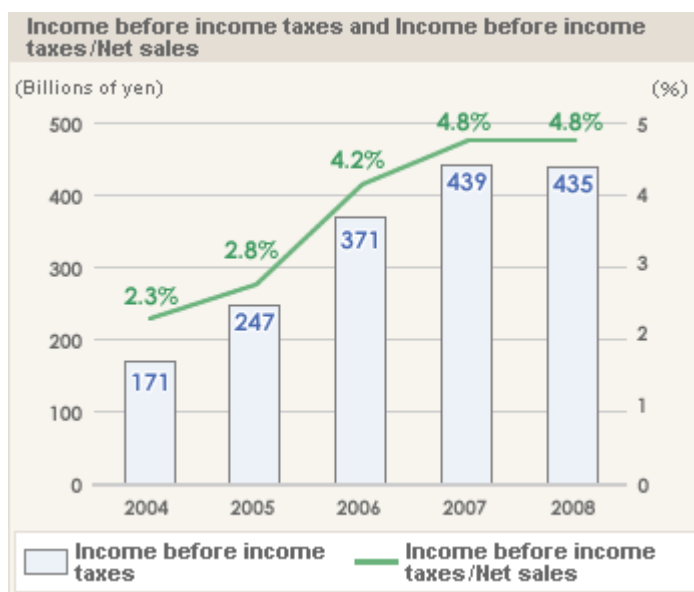
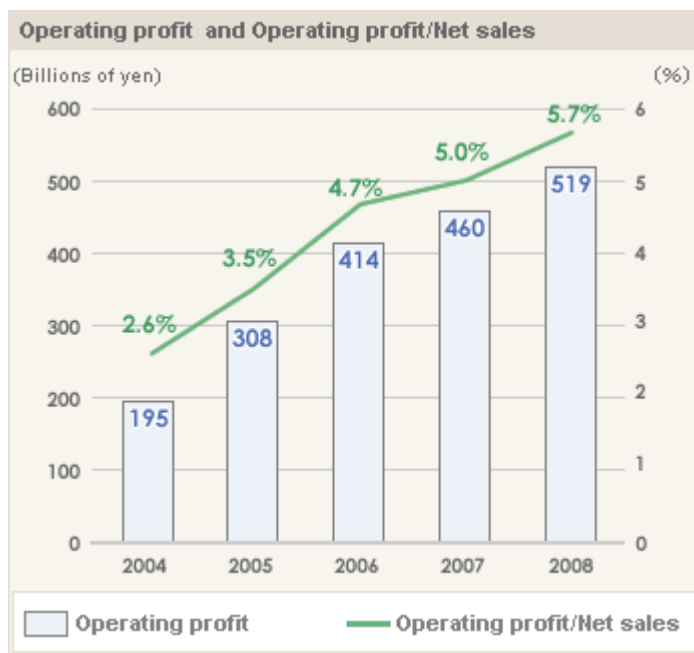


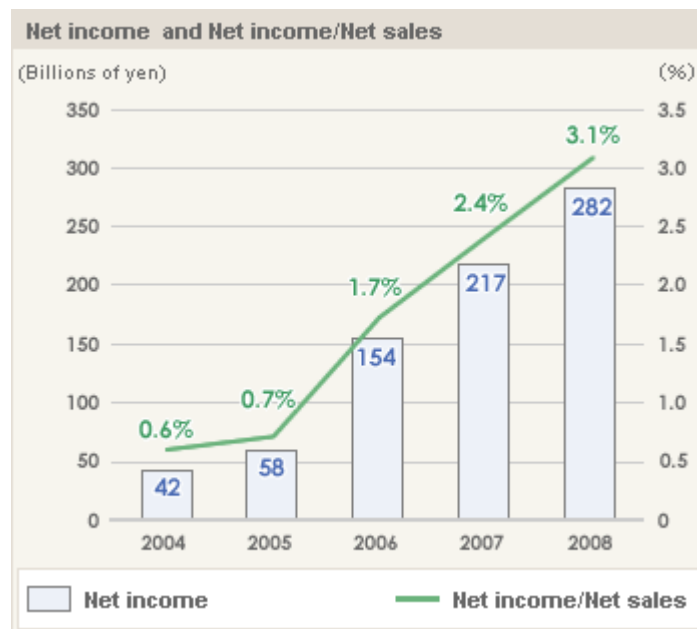
Profitability

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Net sales	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928
Operating profit	195,492	308,494	414,273	459,541	519,481
Operating profit /Net sales	2.6%	3.5%	4.7%	5.0%	5.7%
Income before income taxes	170,822	246,913	371,312	439,144	434,993
Income before income taxes/Net sales	2.3%	2.8%	4.2%	4.8%	4.8%
Net income	42,145	58,481	154,410	217,185	281,877
Net income/Net sales	0.6%	0.7%	1.7%	2.4%	3.1%





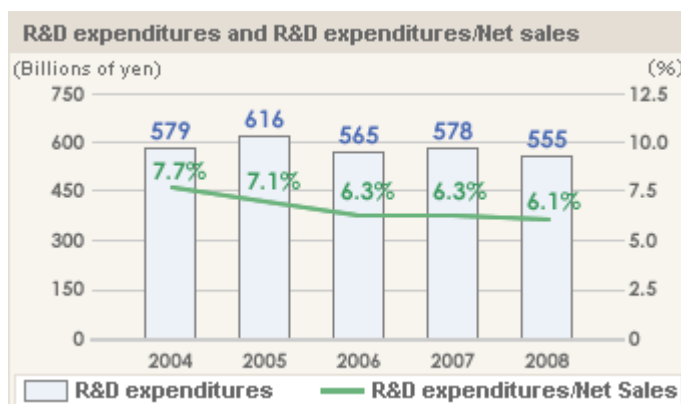
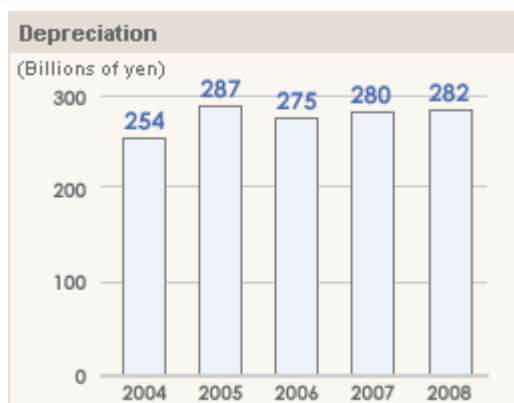
- Notes:
1. Income before income taxes for fiscal 2004 includes restructuring charges of ¥54.1 billion associated with the implementation of early retirement programs and the closure and integration of locations, ¥11.7 billion as impairment losses, a ¥52.5 billion loss for write-down of investment securities and a ¥72.2 billion gain from the transfer of the substitutional portion of Japanese Welfare Pension Insurance.
 2. Income before income taxes for fiscal 2005 includes restructuring charges of ¥110.6 billion associated with the implementation of early retirement programs and the closure and integration of locations, a ¥16.2 billion loss as write-down of investment securities and a ¥31.5 billion gain from the transfer of the substitutional portion of Japanese Welfare Pension Insurance.
 3. Income before income taxes for fiscal 2006 includes restructuring charges of ¥37.0 billion associated with the implementation of early retirement programs and a ¥24.9 billion related to the kerosene fan heater recall.
 4. Income before income taxes for fiscal 2007 includes ¥14.2 billion associated with the implementation of early retirement programs, a ¥27.3 billion gain from the sale of the investments regarding cable broadcasting business and ¥49.2 billion as impairment losses on long-lived assets.
 5. Income before income taxes for fiscal 2008 includes restructuring charges of ¥39.6 billion, including ¥32.6 billion in expenses associated with the implementation of early retirement programs, and ¥44.6 billion as impairment losses on fixed assets.
 6. In order to be consistent with financial reporting practices generally accepted in Japan, operating profit is presented as net sales less cost of sales and selling, general and administrative expenses. Under U.S. generally accepted accounting principles, certain additional charges (such as impairment losses on long-lived assets and restructuring charges) are included as part of operating profit in the consolidated statements of operations. See Notes 1, 2, 3, 4 and 5 above, and the Consolidated Statements of Operations.

Capital Investment, Depreciation and R&D Expenditures

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Capital investment :					
Purchases of property, plant and equipment shown as capital expenditures in the consolidated statements of cash flows	275,544	352,203	356,751	411,309	418,730
Effect of timing difference between acquisition dates and payment dates	-4,253	22,050	-10,932	7,025	30,618
	271,291	374,253	345,819	418,334	449,348
Depreciation	253,762	287,400	275,213	280,177	282,102
R&D expenditures	579,230	615,524	564,781	578,087	554,538
R&D expenditures/Net sales	7.7%	7.1%	6.3%	6.3%	6.1%



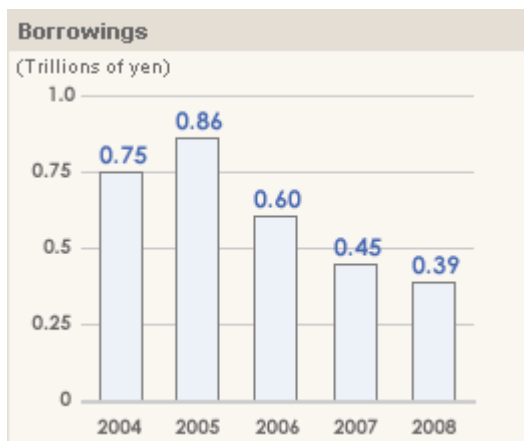
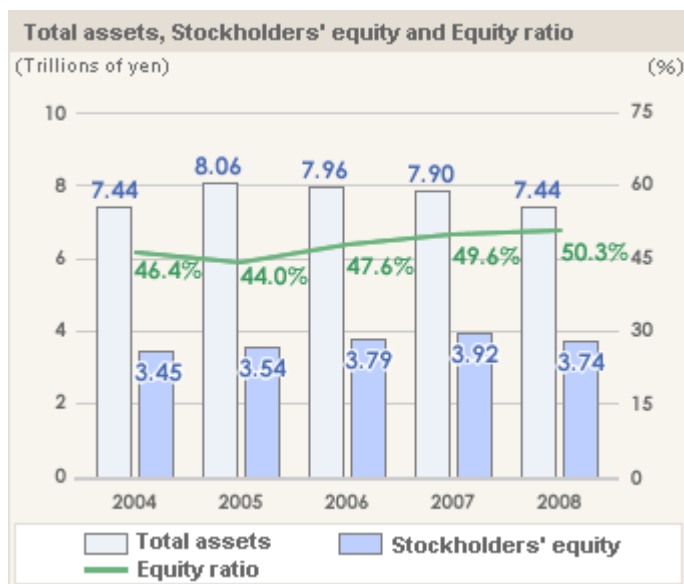
- Notes: 1. The Company defines capital investment as purchases of property, plant and equipment on an accrual basis which reflects the effects of timing differences between acquisition dates and payment dates. The Company has included the information concerning capital investment because its management uses this indicator to manage its capital expenditures and it believes that such indicator is useful to investors to present accrual basis capital investments in addition to the cash basis information in the consolidated statements of cash flows. The above table shows a reconciliation of capital investment to purchases of property, plant and equipment shown as capital expenditures in the consolidated statements of cash flows.
2. Depreciation does not include amortization of intangibles.

Consolidated Assets, Liabilities and Stockholders' Equity

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Total assets	7,438,012	8,056,881	7,964,640	7,896,958	7,443,614
Stockholders' equity	3,451,576	3,544,252	3,787,621	3,916,741	3,742,329
Equity ratio	46.4%	44.0%	47.6%	49.6%	50.3%
Current assets	3,774,977	4,030,532	4,406,553	4,198,849	3,799,194
Current liabilities	2,569,786	2,828,891	2,885,068	2,741,867	2,560,959
Borrowings	750,847	862,617	603,915	449,970	388,606
Interest coverage ratio	7.95	14.60	20.71	23.81	27.71



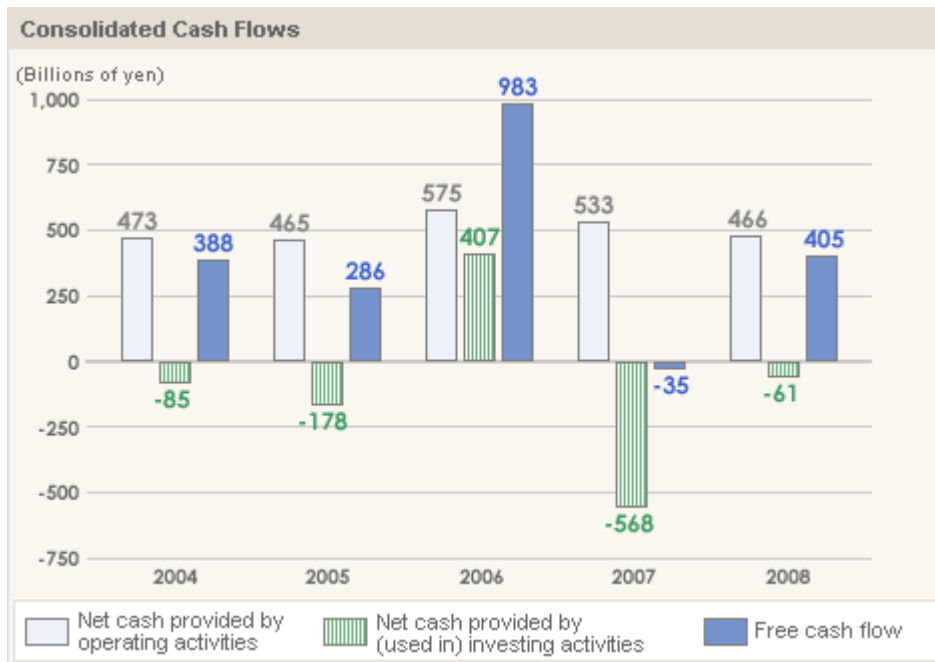
Note: Interest coverage ratio is calculated as the aggregate of operating profit, interest and dividend income divided by interest expense.

Consolidated Cash Flows

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Net cash provided by operating activities	473,226	464,562	575,418	532,557	466,058
Net cash provided by (used in) investing activities	-85,445	-178,296	407,091	-567,808	-61,371
Free cash flow	387,781	286,266	982,509	-35,251	404,687
Net cash used in financing activities	-256,795	-405,578	-524,568	-427,703	-203,548
Net increase (decrease) in cash and cash equivalents	107,544	-105,258	497,640	-430,757	-21,823



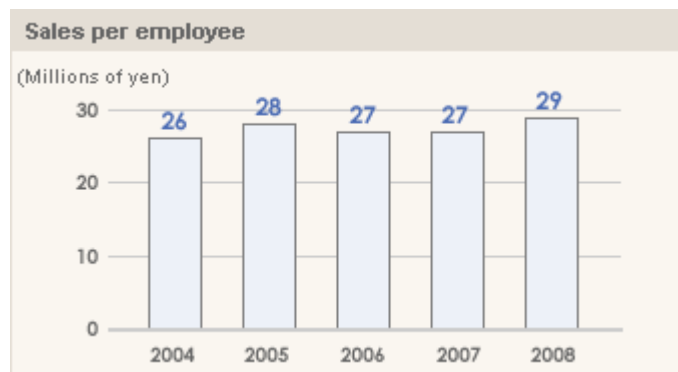
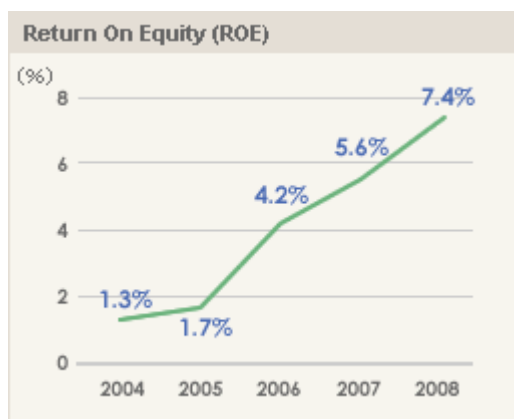
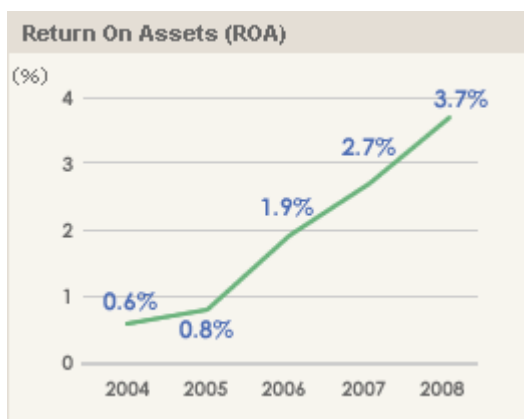
- Notes:
1. The Company defines free cash flow as the sum of net cash provided by operating activities and net cash provided by (used in) investing activities. The Company has included the information concerning free cash flow because its management uses this indicator, and it believes that such indicator is useful to investors, to assess its cash availability after financing of its capital projects.
 2. The Company changed the presentation of "deposits and advances from customers" from net cash used in financing activities to net cash provided by operating activities in the consolidated statements of cash flows for fiscal 2006. In addition, the Company revised the corresponding prior year presentation.
 3. Regarding free cash flows, for the reasons mentioned in Note 2 above, results for previous years have been revised. For the description of free cash flow, see Note 1 above.

Efficiency

(Years ended March 31)

	(Millions of yen)				
	2004	2005	2006	2007	2008
Net income	42,145	58,481	154,410	217,185	281,877
Total assets	7,438,012	8,056,881	7,964,640	7,896,958	7,443,614
Stockholders' equity	3,451,576	3,544,252	3,787,621	3,916,741	3,742,329
Return On Assets (ROA)	0.6%	0.8%	1.9%	2.7%	3.7%
Return On Equity (ROE)	1.3%	1.7%	4.2%	5.6%	7.4%
Sales per employee	26	28	27	27	29

	(Number of people)				
	2004	2005	2006	2007	2008
Total employees (at year-end)	290,493	334,752	334,402	328,645	305,828
Domestic employees (at year-end)	119,528	150,642	144,871	145,418	135,563
Overseas employees (at year-end)	170,965	184,110	189,531	183,227	170,265



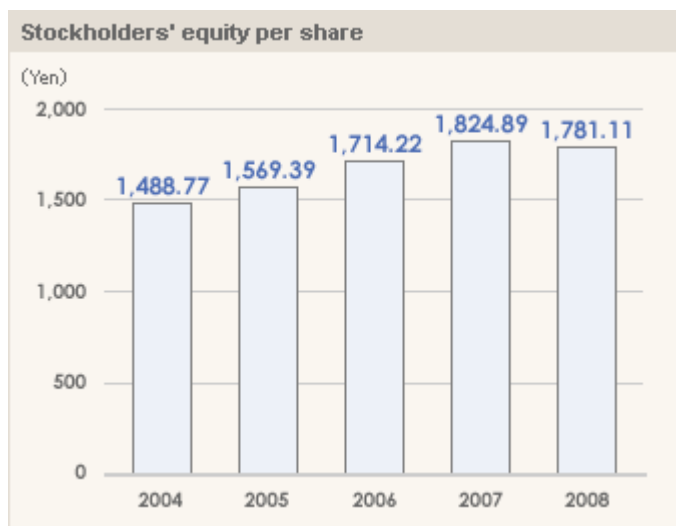
- Notes: 1. ROA and ROE are calculated by using the average of total assets and stockholders' equity, respectively, at the beginning and the end of each fiscal year.
2. Sales per employee is calculated as net sales divided by the average number of employees.

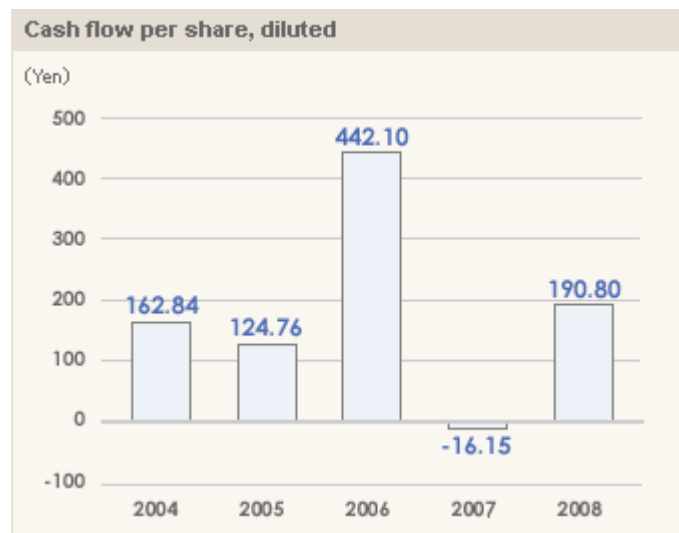
Common Share Data

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Net income	42,145	58,481	154,410	217,185	281,877
Diluted net income	42,872	58,481	154,410	217,185	281,877
Stockholders' equity	3,451,576	3,544,252	3,787,621	3,916,741	3,742,329
Net cash provided by operating activities	473,226	464,562	575,418	532,557	466,058
Net cash provided by (used in) investing activities	-85,445	-178,296	407,091	-567,808	-61,371
Free cash flow	387,781	286,266	982,509	-35,251	404,687
Number of common shares issued (Thousand shares)	2,453,053	2,453,053	2,453,053	2,453,053	2,453,053
Treasury stock (Thousand shares)	134,646	194,696	243,522	306,769	351,936
Average number of shares outstanding (Thousand shares)	2,321,835	2,294,608	2,222,376	2,182,791	2,120,986
Average number of diluted shares outstanding (Thousand shares)	2,381,296	2,294,608	2,222,388	2,182,805	2,120,990
Net income per share, diluted (Yen)	18.00	25.49	69.48	99.50	132.90
Stockholders' equity per share (Yen)	1,488.77	1,569.39	1,714.22	1,824.89	1,781.11
Cash flow per share, diluted (Yen)	162.84	124.76	442.10	-16.15	190.80





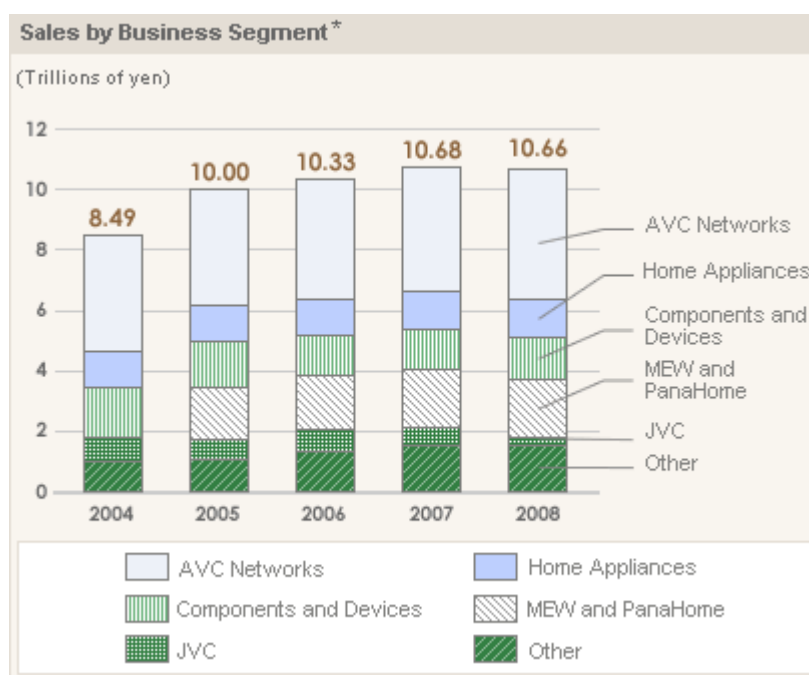
- Notes:
1. The Company defines free cash flow as the sum of net cash provided by operating activities and net cash provided by (used in) investing activities. The Company has included the information concerning free cash flow because its management uses this indicator, and it believes that such indicator is useful to investors, to assess its cash availability after financing of its capital projects.
 2. The Company changed the presentation of "deposits and advances from customers" from net cash used in financing activities to net cash provided by operating activities in the consolidated statements of cash flows for the year ended March 31, 2006 (fiscal 2006). In addition, the Company revised the corresponding prior year presentation.
 3. Regarding free cash flows, for the reasons mentioned in Note 2 above, results for previous years have been revised. For the description of free cash flow, see Note 1 above.
 4. Net income per share, diluted is calculated by dividing diluted net income by the average number of diluted shares outstanding.
 5. Stockholders' equity per share is calculated by dividing stockholders' equity at year-end by the number of common shares issued, after deducting treasury stock, at year-end.
 6. From fiscal 2005, cash flow per share, diluted is calculated by dividing free cash flow by the average number of diluted shares outstanding. Prior year figures have been restated to reflect this measure. For the description of free cash flow, see Note 1 above.

Segment Information

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Sales by Business Segment					
AVC Networks	3,840,268	3,858,781	4,004,698	4,064,111	4,319,594
Home Appliances	1,223,190	1,229,768	1,188,272	1,247,136	1,316,402
Components and Devices	1,659,672	1,469,007	1,368,258	1,377,757	1,398,684
MEW and PanaHome	-	1,686,257	1,747,207	1,858,713	1,910,292
JVC	818,999	730,209	703,116	646,579	183,142
Other	948,728	1,027,123	1,315,292	1,483,976	1,536,130
Subtotal	8,490,857	10,001,145	10,326,843	10,678,272	10,664,244
Eliminations	-1,011,113	-1,287,509	-1,432,514	-1,570,102	-1,595,316
Total	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928

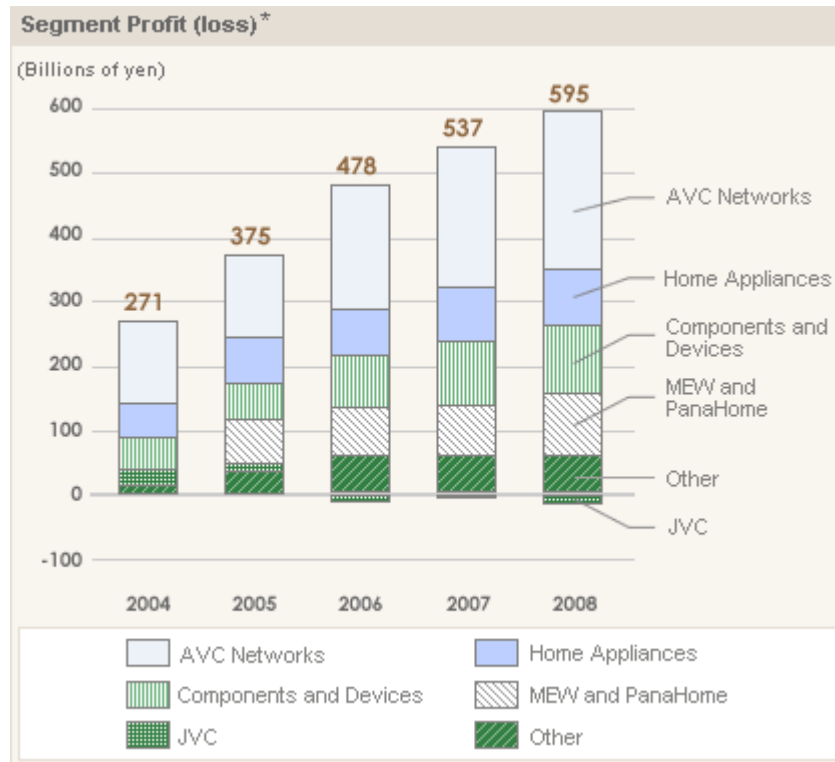


* Charts are prepared excluding adjustments for eliminations.

- Notes:
1. Matsushita Electric Works, Ltd. (MEW), PanaHome Corporation (PanaHome) and their respective subsidiaries became consolidated subsidiaries of the Company on April 1, 2004. Accordingly, a new segment, "MEW and PanaHome," has been added to the Company's business segment classifications from fiscal 2005.
 2. Under the collaboration with MEW, the Company reorganized business and sales channels in such areas as electrical construction materials, building equipment and home appliances. Accordingly, segment information for Home Appliances and MEW and PanaHome of fiscal 2005 has been reclassified to conform to the presentation for fiscal 2006.
 3. The healthcare business was transferred to Panasonic Shikoku Electronics Co., Ltd. on April 1, 2007. Accordingly, segment information for AVC Networks and Home Appliances of fiscal 2006 and fiscal 2007 has been reclassified to conform to the presentation for fiscal 2008.
 4. Victor Company of Japan Ltd. and its subsidiaries became associated companies under the equity method in August 2007.

(Millions of yen)

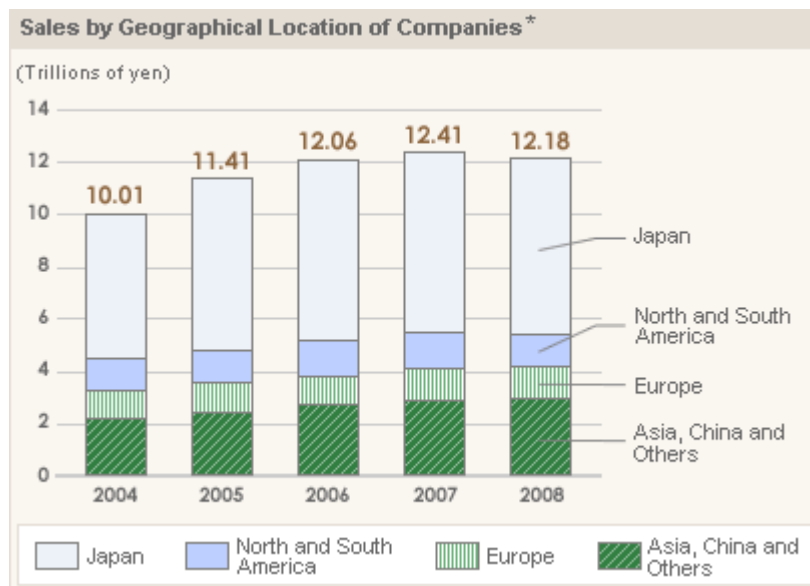
	2004	2005	2006	2007	2008
Segment Profit (loss)					
AVC Networks	129,102	127,366	192,955	220,080	252,239
Home Appliances	52,759	74,794	75,065	83,084	86,412
Components and Devices	50,099	57,761	81,111	99,884	104,989
MEW and PanaHome	-	66,761	72,694	78,889	96,405
JVC	24,675	9,887	-5,782	-5,659	-9,672
Other	14,701	38,352	62,225	60,500	64,205
Subtotal	271,336	374,921	478,268	536,778	594,578
Corporate and eliminations	-75,844	-66,427	-63,995	-77,237	-75,097
Total	195,492	308,494	414,273	459,541	519,481



- * Charts are prepared excluding adjustments for corporate and eliminations.
- Notes: 1. Matsushita Electric Works, Ltd. (MEW), PanaHome Corporation (PanaHome) and their respective subsidiaries became consolidated subsidiaries of the Company on April 1, 2004. Accordingly, a new segment, "MEW and PanaHome," has been added to the Company's business segment classifications from fiscal 2005.
2. Under the collaboration with MEW, the Company reorganized business and sales channels in such areas as electrical construction materials, building equipment and home appliances. Accordingly, segment information for Home Appliances and MEW and PanaHome of fiscal 2005 has been reclassified to conform to the presentation for fiscal 2006.
3. The healthcare business was transferred to Panasonic Shikoku Electronics Co., Ltd. on April 1, 2007. Accordingly, segment information for AVC Networks and Home Appliances of fiscal 2006 and fiscal 2007 has been reclassified to conform to the presentation for fiscal 2008.
4. Victor Company of Japan Ltd. and its subsidiaries became associated companies under the equity method in August 2007.

(Millions of yen)

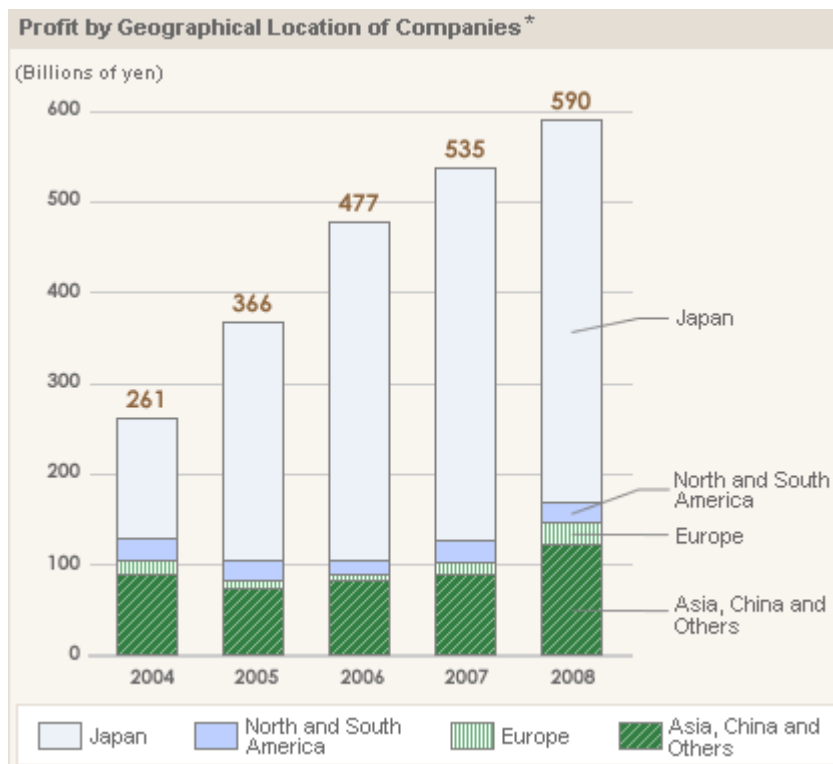
	2004	2005	2006	2007	2008
Sales by Geographical Location of Companies					
Japan	5,511,035	6,620,052	6,890,339	6,971,002	6,789,504
North and South America	1,297,183	1,271,617	1,366,537	1,357,285	1,213,065
Europe	1,027,335	1,072,564	1,087,667	1,209,996	1,218,232
Asia, China and Others	2,176,410	2,444,998	2,716,361	2,874,671	2,960,049
Subtotal	10,011,963	11,409,231	12,060,904	12,412,954	12,180,850
Eliminations	-2,532,219	-2,695,595	-3,166,575	-3,304,784	-3,111,922
Total	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928



* Charts are prepared excluding adjustments for eliminations.

(Millions of yen)

	2004	2005	2006	2007	2008
Profit by Geographical Location of Companies					
Japan	131,796	262,063	374,129	409,395	422,071
North and South America	23,258	20,834	16,773	22,500	22,136
Europe	16,325	7,393	4,511	13,903	20,438
Asia, China and Others	89,706	75,324	81,337	89,460	125,056
Subtotal	261,085	365,614	476,750	535,258	589,701
Corporate and eliminations	-65,593	-57,120	-62,477	-75,717	-70,220
Total	195,492	308,494	414,273	459,541	519,481



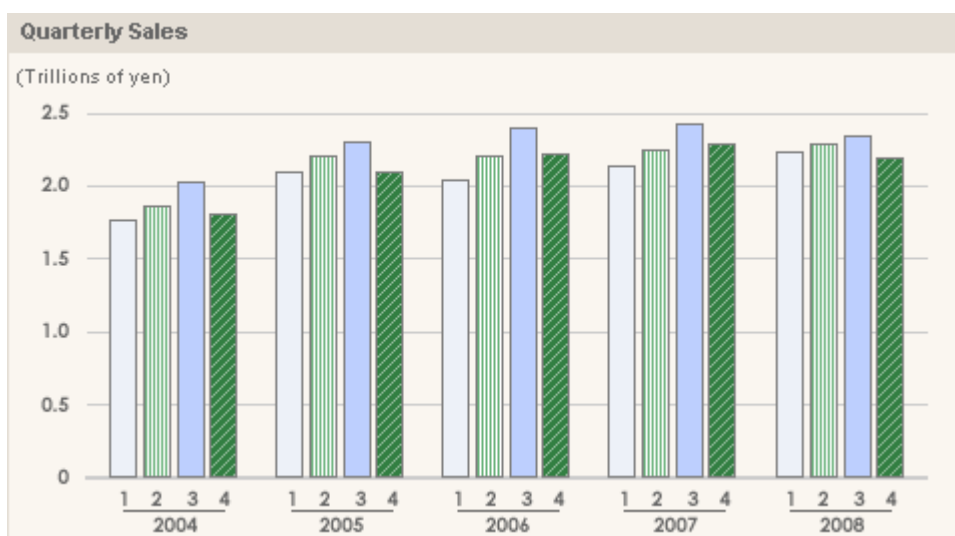
* Charts are prepared excluding adjustments for corporate and eliminations.

Quarterly Financial Data

(Years ended March 31)

(Millions of yen)

	2004	2005	2006	2007	2008
Quarterly Sales					
1st quarter	1,763,600	2,102,027	2,048,161	2,136,934	2,239,505
2nd quarter	1,876,088	2,216,510	2,211,052	2,252,560	2,285,800
1st half	3,639,688	4,318,537	4,259,213	4,389,494	4,525,305
3rd quarter	2,031,319	2,296,525	2,398,420	2,436,828	2,344,565
4th quarter	1,808,737	2,098,574	2,236,696	2,281,848	2,199,058
2nd half	3,840,056	4,395,099	4,635,116	4,718,676	4,543,623
Total	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928

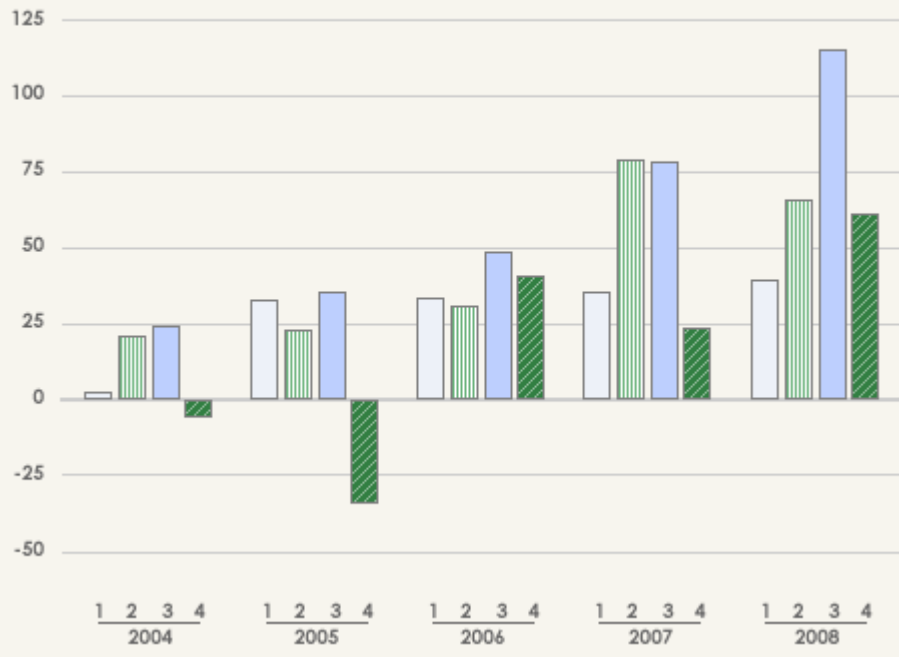


(Millions of yen)

	2004	2005	2006	2007	2008
Quarterly Net Income (loss)					
1st quarter	2,698	32,818	33,443	35,830	39,314
2nd quarter	20,448	23,361	30,964	79,293	65,808
1st half	23,146	56,179	64,407	115,123	105,122
3rd quarter	24,246	35,570	49,269	78,673	115,183
4th quarter	-5,247	-33,268	40,734	23,389	61,572
2nd half	18,999	2,302	90,003	102,062	176,755
Total	42,145	58,481	154,410	217,185	281,877

Quarterly Net Income (loss)

(Billions of yen)



Consolidated Balance Sheets

(Years ended March 31)

Assets	(Millions of yen)				
	2004	2005	2006	2007	2008
Current assets:					
Cash and cash equivalents	1,275,014	1,169,756	1,667,396	1,236,639	1,214,816
Time deposits	170,047	144,781	11,001	225,458	70,108
Short-term investments	2,684	11,978	56,753	93,179	47,414
Trade receivables:					
Notes	62,822	107,317	66,707	68,522	59,060
Accounts	1,052,718	1,188,257	1,117,508	1,101,549	1,046,991
Allowance for doubtful receivables	-47,873	-43,836	-37,400	-29,061	-20,868
Net trade receivables	1,067,667	1,251,738	1,146,815	1,141,010	1,085,183
Inventories	777,540	893,425	915,262	949,399	864,264
Other current assets	482,025	558,854	609,326	553,164	517,409
Total current assets	3,774,977	4,030,532	4,406,553	4,198,849	3,799,194
Noncurrent receivables	280,398	246,201	-	-	-
Investments and advances	1,237,427	1,146,505	1,100,035	1,206,082	842,156
Property, plant and equipment:					
Land	251,419	393,635	374,989	371,154	308,365
Buildings	1,253,350	1,665,243	1,667,764	1,633,747	1,559,357
Machinery and equipment	2,705,251	3,087,155	3,142,607	3,126,397	2,592,229
Construction in progress	46,037	84,139	71,037	105,487	120,026
Less accumulated depreciation	3,046,555	3,572,092	3,624,058	3,594,492	2,822,604
Net property, plant and equipment	1,209,502	1,658,080	1,632,339	1,642,293	1,757,373
Other assets	935,708	975,563	825,713	849,734	1,044,891
Total assets	7,438,012	8,056,881	7,964,640	7,896,958	7,443,614

Liabilities and Stockholders' Equity

(Millions of yen)

	2004	2005	2006	2007	2008
Current liabilities:					
Short-term borrowings, including current portion of long-term debt	290,208	385,474	339,845	223,190	156,260
Trade payables:					
Notes	40,604	37,099	66,316	51,602	37,175
Accounts	744,130	828,920	914,963	883,375	903,379
Total trade payables	784,734	866,019	981,279	934,977	940,554
Accrued income taxes	44,179	47,916	51,128	61,524	58,943
Accrued payroll	141,932	145,871	142,594	139,719	134,255
Other accrued expenses	696,741	789,999	842,467	863,428	784,538
Deposits and advances from customers	83,798	92,089	90,600	83,676	78,494
Employees' deposits	124,800	118,441	14,065	406	355
Other current liabilities	403,394	383,082	423,090	434,947	407,560
Total current liabilities	2,569,786	2,828,891	2,885,068	2,741,867	2,560,959
Noncurrent liabilities:					
Long-term debt	460,639	477,143	264,070	226,780	232,346
Retirement and severance benefits	801,199	597,163	414,266	280,958	238,396
Other liabilities	26,697	113,491	112,024	179,458	154,964
Total noncurrent liabilities	1,288,535	1,187,797	790,360	687,196	625,706
Minority interests	128,115	495,941	501,591	551,154	514,620
Stockholders' equity:					
Common stock	258,740	258,740	258,740	258,740	258,740
Capital surplus	1,230,476	1,230,701	1,234,289	1,220,967	1,217,865
Legal reserve	83,175	87,838	87,526	88,588	90,129
Retained earnings	2,442,504	2,461,071	2,575,890	2,737,024	2,948,065
Accumulated other comprehensive income (loss):					
Cumulative translation adjustments	-282,287	-245,642	-162,331	-99,538	-228,792
Unrealized holding gains of available-for-sale securities	88,104	72,608	145,306	160,831	45,442
Unrealized gains of derivative instruments	6,676	6,403	1,326	862	4,326
Minimum pension liability adjustments	-211,995	-71,746	-10,420	-	-
Pension liability adjustments	-	-	-	44,942	5,127
Total accumulated other comprehensive income (loss)	-399,502	-238,377	-26,119	107,097	-173,897
Treasury stock, at cost	-163,817	-255,721	-342,705	-495,675	-598,573
Total stockholders' equity	3,451,576	3,544,252	3,787,621	3,916,741	3,742,329
Total liabilities, minority interests and stockholders' equity	7,438,012	8,056,881	7,964,640	7,896,958	7,443,614

Consolidated Statements of Operations

(Years ended March 31)

(Millions of yen)

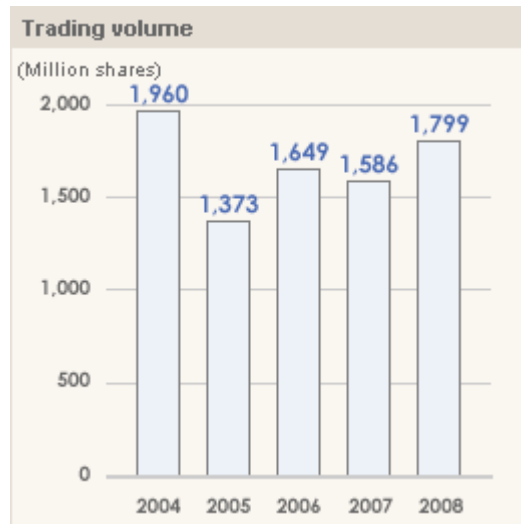
	2004	2005	2006	2007	2008
Net sales	7,479,744	8,713,636	8,894,329	9,108,170	9,068,928
Cost of sales	5,313,065	6,176,046	6,155,297	6,394,418	6,377,240
Gross profit	2,166,679	2,537,590	2,739,032	2,713,752	2,691,688
Selling, general and administrative expenses	1,971,187	2,229,096	2,324,759	2,254,211	2,172,207
Operating profit	195,492	308,494	414,273	459,541	519,481
Other income (deductions) :					
Interest and dividend income	25,039	24,873	34,783	38,150	44,688
Gain from the transfer of the substitutional portion of Japanese Welfare Pension Insurance	72,228	31,509	-	-	-
Interest expense	-27,744	-22,827	-21,686	-20,906	-20,357
Other, net	-94,193	-95,136	-56,058	-37,641	-108,819
Income before income taxes	170,822	246,913	371,312	439,144	434,993
Provision for income taxes :					
Current	77,375	96,529	96,341	119,465	128,181
Deferred	21,160	56,805	70,748	72,398	-13,608
Total provision for income taxes	98,535	153,334	167,089	191,863	114,573
Minority interests	19,618	27,719	-987	31,131	28,637
Equity in earnings (losses) of associated companies	-10,524	-7,379	-50,800	1,035	-9,906
Net income	42,145	58,481	154,410	217,185	281,877

- Notes: 1. Other income (deductions) for fiscal 2004 includes restructuring charges of ¥54.1 billion associated with the implementation of early retirement programs and the closure and integration of locations, ¥11.7 billion for impairment losses, and a ¥52.5 billion loss for write-down of investment securities.
2. Other income (deductions) for fiscal 2005 includes restructuring charges of ¥110.6 billion associated with the implementation of early retirement programs and the closure and integration of locations, and a ¥16.2 billion loss for write-down of investment securities.
3. Other income (deductions) for fiscal 2006 includes restructuring charges of ¥37.0 billion associated with the implementation of early retirement programs and a ¥24.9 billion related to the kerosene fan heater recall.
4. Other income (deductions) for fiscal 2007 includes ¥14.2 billion associated with the implementation of early retirement programs, a ¥27.3 billion gain from the sale of the investments regarding cable broadcasting business and ¥49.2 billion as impairment losses on long-lived assets.
5. Other income (deductions) for fiscal 2008 includes restructuring charges of ¥39.6 billion, including ¥32.6 billion as expenses associated with the implementation of early retirement programs, and ¥44.6 billion as impairment losses on tangible fixed assets.
6. In order to be consistent with financial reporting practices generally accepted in Japan, operating profit is presented as net sales less cost of sales and selling, general and administrative expenses. Under U.S. generally accepted accounting principles, certain additional charges (such as impairment and restructuring charges) are included as part of operating profit in the consolidated statements of operations. See Notes 1, 2, 3, 4 and 5 above.

Common Stock Information

(Years ended March 31)

	2004	2005	2006	2007	2008
					(Yen)
Common stock price (High)	1,660	1,694	2,650	2,870	2,585
Common stock price (Low)	860	1,372	1,485	2,080	1,912
Trading volume (Thousand shares)	1,959,789	1,373,151	1,648,901	1,586,460	1,798,572
Cash dividends per share	12.50	15.25	17.50	25.00	32.50
Net income per share, basic	18.15	25.49	69.48	99.50	132.90
Payout ratio	68.9%	59.8%	25.2%	25.1%	24.5%



- Notes: 1. Common stock price range and trading volume of the Company are those at the Tokyo Stock Exchange.
 2. Cash dividends per share reflect those paid during each fiscal year.
 3. Payout ratio is calculated by dividing cash dividends per share by net income per share, basic.

	2004	2005	2006	2007	2008
					(Yen)
Common stock price (at year-end)	1,608	1,580	2,615	2,375	2,160
Net cash provided by operating activities (Millions of yen)	473,226	464,562	575,418	532,557	466,058
Net cash provided by (used in) investing activities (Millions of yen)	-85,445	-178,296	407,091	-567,808	-61,371
Free cash flow (Millions of yen)	387,781	286,266	982,509	-35,251	404,687
Net income per share, diluted	18.00	25.49	69.48	99.50	132.90
Stockholders' equity per share	1,488.77	1,569.39	1,714.22	1,824.89	1,781.11
Cash flow per share, diluted	162.84	124.76	442.10	-16.15	190.80
Price Earning Ratio (PER)	89.33	61.99	37.64	23.87	16.25
Price Book value Ratio (PBR)	1.08	1.01	1.53	1.30	1.21
Price Cash Flow Ratio (PCFR)	9.87	12.66	5.91	-	11.32

- Notes:
1. The Company defines free cash flow as the sum of net cash provided by operating activities and net cash provided by (used in) investing activities. The Company has included the information concerning free cash flow because its management uses this indicator, and it believes that such indicator is useful to investors, to assess its cash availability after financing of its capital projects.
 2. The Company changed the presentation of "deposits and advances from customers" from net cash used in financing activities to net cash provided by operating activities in the consolidated statements of cash flows for the year ended March 31, 2006 (fiscal 2006). In addition, the Company revised the corresponding prior year presentation.
 3. Regarding free cash flows, for the reasons mentioned in Note 2 above, results for previous years have been revised. For the description of free cash flow, see Note 1 above.
 4. Net income per share, diluted is calculated by dividing diluted net income by the average number of diluted shares outstanding.
 5. Stockholders' equity per share is calculated by dividing stockholders' equity at year-end by the number of common shares issued, after deducting treasury stock, at year-end.
 6. From fiscal 2005, cash flow per share, diluted is calculated by dividing free cash flow by the average number of diluted shares outstanding. Prior year figures have been restated to reflect this measure. For the description of free cash flow, see Note 1 above.
 7. PER is calculated as year-end stock price divided by diluted net income per share.
 8. PBR is calculated as year-end stock price divided by stockholders' equity per share.
 9. PCFR is calculated as year-end stock price divided by diluted cash flow per share. Prior year figures have been restated to reflect this measure by restatement of cash flow per share, diluted. For the description of free cash flow, see Note 1 above. PCFR for fiscal 2007 is omitted, as free cash flow for this year was a minus.

Breakdown of Share Holdings

(As of March 31)

	2004	2005	2006	2007	2008
Number of common shares issued (Thousands)	2,453,053	2,453,053	2,453,053	2,453,053	2,453,053
Percentage owned by financial institutions	39.6%	38.4%	36.3%	32.9%	31.6%
Percentage owned by overseas investors	25.1%	26.5%	29.3%	28.5%	28.7%
Percentage owned by other corporations	7.4%	5.1%	4.6%	6.3%	6.7%
Percentage owned by individuals and others	22.4%	22.1%	19.9%	19.8%	18.6%
Percentage owned by treasury stock	5.5%	7.9%	9.9%	12.5%	14.4%
Total	100%	100%	100%	100%	100%

Breakdown of Issued Shares Holdings

(As of March 31, 2008)

Breakdown by type of shareholder	Financial institutions	Overseas investors	Other corporations	Individuals and others	Treasury stock	Total
Number of shares held (Thousands)	776,726	705,463	163,283	455,645	351,936	2,453,053
Breakdown	31.6%	28.7%	6.7%	18.6%	14.4%	100.0%

Breakdown by shareholder holding size	1,000 units or more	500 units or more	100 units or more	50 units or more	10 units or more	5 units or more	One unit or more	Less than one unit	Total
Number of shares held (Thousands)	1,896,239	60,480	76,192	19,364	84,253	77,740	216,570	22,215	2,453,053
Breakdown	77.3%	2.5%	3.1%	0.8%	3.4%	3.2%	8.8%	0.9%	100.0%

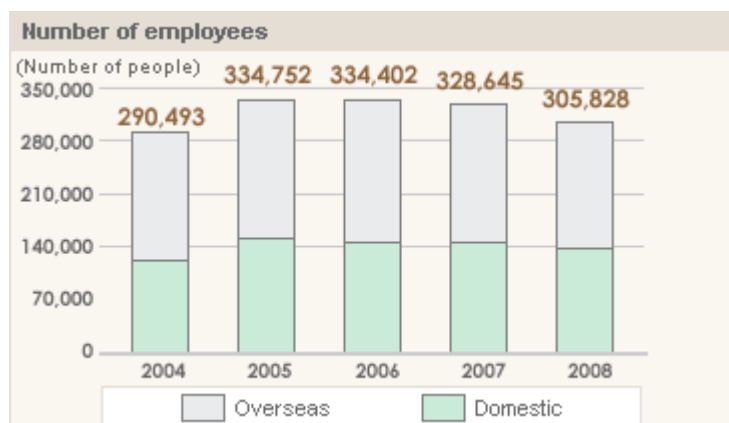
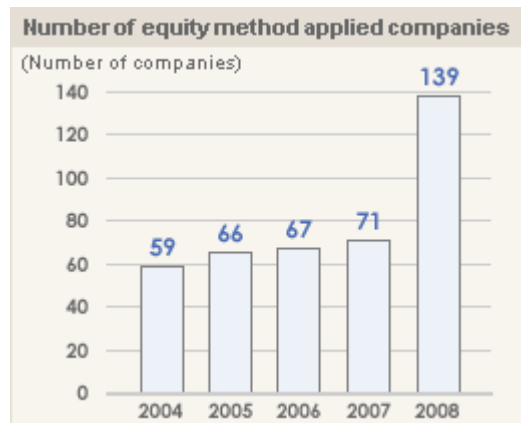
Number of Consolidated Companies, Equity Method Applied Companies and Employees

(As of March 31)

	(Number of companies)				
	2004	2005	2006	2007	2008
Number of consolidated companies	372	628	638	653	556
Domestic	112	285	274	282	246
Overseas	260	343	364	371	310

	(Number of companies)				
	2004	2005	2006	2007	2008
Number of equity method applied companies	59	66	67	71	139

	(Number of people)				
	2004	2005	2006	2007	2008
Number of employees	290,493	334,752	334,402	328,645	305,828
Domestic	119,528	150,642	144,871	145,418	135,563
Overseas	170,965	184,110	189,531	183,227	170,265



- Notes: 1. Victor Company of Japan Ltd. and its subsidiaries became associated companies under the equity method from consolidated companies in August 2007.
2. IPS Alpha and its subsidiary became consolidated subsidiaries from associated companies under the equity method in March 2008.

Product Categories and Main Products

(As of March 31, 2008)

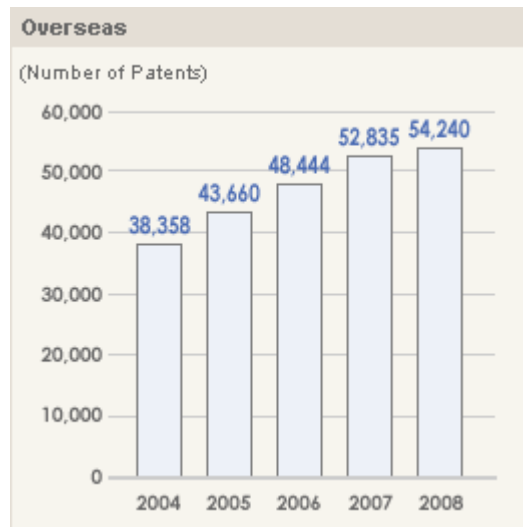
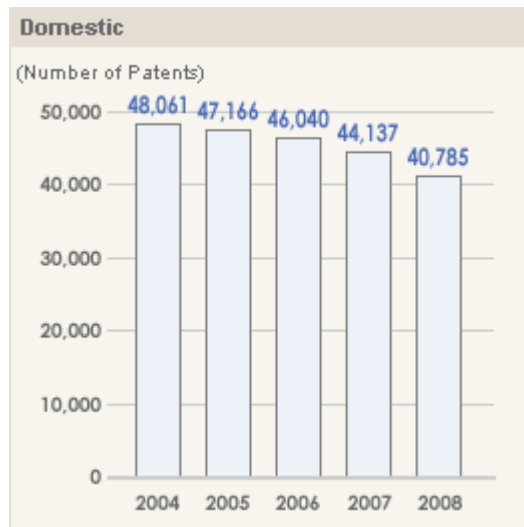
AVC Networks	<u>Video and Audio Equipment</u> Plasma and LCD TVs, DVD recorders/players, camcorders, digital cameras, compact disc (CD), Mini Disc (MD) and Secure Digital (SD) players, other personal and home audio equipment, SD Memory Cards and other recordable media, optical pickup and other electro-optic devices, etc. <u>Information and Communications Equipment</u> PCs, optical disc drives, copiers, printers, telephones, mobile phones, facsimile equipment, broadcast- and business-use AV equipment, communications network-related equipment, traffic-related systems, car AVC equipment, healthcare equipment, etc.
Home Appliances	Refrigerators, room air conditioners, washing machines, clothes dryers, vacuum cleaners, electric irons, microwave ovens, rice cookers, other cooking appliances, dish washer/dryers, electric fans, air purifiers, electric heating equipment, electric hot water supply equipment, sanitary equipment, electric lamps, ventilation and air-conditioning equipment, car air conditioners, compressors, vending machines, etc.
Components and Devices	Semiconductors, general components (capacitors, tuner, circuit boards, power supplies, circuit components, electromechanical components, speakers, etc.), electric motors, batteries, etc.
MEW and PanaHome	Lighting fixtures, wiring devices, personal-care products, health enhancing products, water-related products, modular kitchen systems, interior furnishing materials, exterior finishing materials, electronic and plastic materials, automation controls, detached housing, rental apartment housing, medical and nursing care facilities, home remodeling, residential real estate, etc.
Other	Electronic-components-mounting machines, industrial robots, welding equipment, bicycles, imported materials and components, etc.

Number of Patents

(Years ended March 31)

(Number of patents)

	2004	2005	2006	2007	2008
Domestic	48,061	47,166	46,040	44,137	40,785
Overseas	38,358	43,660	48,444	52,835	54,240



Note: Patents are those held by Matsushita Electric Industrial Co., Ltd. and its major subsidiaries, excluding Matsushita Electric Works, Ltd., PanaHome Corporation and Victor Company of Japan, Ltd.