

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended June 30)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<i>AVC Networks</i>					
Video and audio equipment	¥ 316.1		¥ 343.9	92%	\$ 2,634
Information and communications equipment	<u>525.9</u>		<u>523.3</u>	100%	<u>4,383</u>
Subtotal	<u>842.0</u>		<u>867.2</u>	97%	<u>7,017</u>
<i>Home Appliances</i>	<u>291.4</u>		<u>293.4</u>	99%	<u>2,428</u>
<i>Components and Devices</i>	<u>266.7</u>		<u>272.8</u>	98%	<u>2,223</u>
<i>JVC</i>	<u>192.6</u>		<u>199.9</u>	96%	<u>1,605</u>
<i>Other</i>	<u>170.9</u>		<u>160.1</u>	107%	<u>1,424</u>
Total	¥ <u>1,763.6</u>		¥ <u>1,793.4</u>	98%	\$ <u>14,697</u>
Domestic sales	825.1		811.2	102%	6,876
Overseas sales	938.5		982.2	96%	7,821

[Domestic/Overseas Sales Breakdown]

(in yen only)

	<u>Domestic sales</u>		<u>Overseas sales</u>	
	Yen (billions) <u>2003</u>	Percentage <u>2003/2002</u>	Yen (billions) <u>2003</u>	Percentage <u>2003/2002</u>
<i>AVC Networks</i>				
Video and audio equipment	¥ 95.5	100%	¥ 220.6	89%
Information and communications equipment	<u>246.6</u>	100%	<u>279.3</u>	101%
Subtotal	<u>342.1</u>	100%	<u>499.9</u>	95%
<i>Home Appliances</i>	<u>182.1</u>	101%	<u>109.3</u>	96%
<i>Components and Devices</i>	<u>112.5</u>	106%	<u>154.2</u>	92%
<i>JVC</i>	<u>63.7</u>	96%	<u>128.9</u>	97%
<i>Other</i>	<u>124.7</u>	106%	<u>46.2</u>	109%
Total	¥ <u>825.1</u>	102%	¥ <u>938.5</u>	96%

* See notes to consolidated financial statements on page 6.