

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended September 30)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<u>AVC Networks</u>					
Video and audio equipment	¥ 353.7		¥ 337.2	105%	\$ 3,186
Information and communications equipment	<u>530.8</u>		<u>489.3</u>	108%	<u>4,782</u>
Subtotal	<u>884.5</u>		<u>826.5</u>	107%	<u>7,968</u>
<u>Home Appliances</u>	<u>294.8</u>		<u>304.9</u>	97%	<u>2,656</u>
<u>Components and Devices</u>	<u>296.0</u>		<u>307.2</u>	96%	<u>2,667</u>
<u>JVC</u>	<u>211.1</u>		<u>225.4</u>	94%	<u>1,902</u>
<u>Other</u>	<u>189.7</u>		<u>163.6</u>	116%	<u>1,709</u>
Total	¥ <u>1,876.1</u>		¥ <u>1,827.6</u>	103%	\$ <u>16,902</u>
Domestic sales	851.2		844.6	101%	7,669
Overseas sales	1,024.9		983.0	104%	9,233

(Six months ended September 30)

	<u>2003</u>	Yen (billions)	<u>2002</u>	Percentage <u>2003/2002</u>	U.S. Dollars (millions) <u>2003</u>
<u>AVC Networks</u>					
Video and audio equipment	¥ 669.8		¥ 681.1	98%	\$ 6,034
Information and communications equipment	<u>1,056.7</u>		<u>1,012.6</u>	104%	<u>9,520</u>
Subtotal	<u>1,726.5</u>		<u>1,693.7</u>	102%	<u>15,554</u>
<u>Home Appliances</u>	<u>586.2</u>		<u>598.3</u>	98%	<u>5,281</u>
<u>Components and Devices</u>	<u>562.7</u>		<u>580.0</u>	97%	<u>5,069</u>
<u>JVC</u>	<u>403.7</u>		<u>425.3</u>	95%	<u>3,637</u>
<u>Other</u>	<u>360.6</u>		<u>323.7</u>	111%	<u>3,249</u>
Total	¥ <u>3,639.7</u>		¥ <u>3,621.0</u>	101%	\$ <u>32,790</u>
Domestic sales	1,676.3		1,655.8	101%	15,102
Overseas sales	1,963.4		1,965.2	100%	17,688

* See notes to consolidated financial statements on page 16.