

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Sales Breakdown \***  
**(Six months ended September 30)**

**[Domestic/Overseas Sales Breakdown]**  
(in yen only)

	<u>Yen (billions)</u> Domestic sales <u>2003</u>	<u>Percentage</u> <u>2003/2002</u>	<u>Yen (billions)</u> Overseas sales <u>2003</u>	<u>Percentage</u> <u>2003/2002</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 191.9	96%	¥ 477.9	99%
Information and communications equipment	<u>506.8</u>	106%	<u>549.9</u>	103%
Subtotal	<u>698.7</u>	103%	<u>1,027.8</u>	101%
<i><u>Home Appliances</u></i>	<u>368.1</u>	98%	<u>218.1</u>	99%
<i><u>Components and Devices</u></i>	<u>222.9</u>	101%	<u>339.8</u>	95%
<i><u>JVC</u></i>	<u>125.7</u>	94%	<u>278.0</u>	95%
<i><u>Other</u></i>	<u>260.9</u>	106%	<u>99.7</u>	127%
<b>Total</b>	<b>¥ <u>1,676.3</u></b>	<b>101%</b>	<b>¥ <u>1,963.4</u></b>	<b>100%</b>

\* See notes to consolidated financial statements on page 16.