

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Information by Segments \***  
**(Three months ended December 31)**

**By Business Segment:**

[Sales]	Yen (billions)		Percentage 2003/2002	U.S. Dollars
	2003	2002		(millions) 2003
AVC Networks	¥ 1,068.4	¥ 951.5	112%	\$ 9,985
Home Appliances	312.6	310.2	101%	2,922
Components and Devices	432.3	453.9	95%	4,040
JVC	233.3	233.7	100%	2,180
Other	238.6	196.3	122%	2,230
Subtotal	2,285.2	2,145.6	107%	21,357
Eliminations	(253.9)	(210.6)	--	(2,373)
Consolidated total	¥ 2,031.3	¥ 1,935.0	105%	\$ 18,984
<b>[Segment Profit]**</b>				
AVC Networks	¥ 33.6	¥ 27.0	124%	\$ 314
Home Appliances	20.0	14.8	136%	187
Components and Devices	13.5	12.1	111%	126
JVC	10.0	6.9	146%	94
Other	4.3	1.2	373%	40
Subtotal	81.4	62.0	131%	761
Corporate and eliminations	(10.5)	(14.0)	--	(98)
Consolidated total	¥ 70.9	¥ 48.0	148%	\$ 663

**(Nine months ended December 31)**

**By Business Segment:**

[Sales]	Yen (billions)		Percentage 2003/2002	U.S. Dollars
	2003	2002		(millions) 2003
AVC Networks	¥ 2,896.3	¥ 2,721.8	106%	\$ 27,068
Home Appliances	916.5	918.5	100%	8,565
Components and Devices	1,258.8	1,295.5	97%	11,765
JVC	642.7	666.7	96%	6,007
Other	714.7	596.1	120%	6,679
Subtotal	6,429.0	6,198.6	104%	60,084
Eliminations	(758.0)	(642.6)	--	(7,084)
Consolidated total	¥ 5,671.0	¥ 5,556.0	102%	\$ 53,000
<b>[Segment Profit]**</b>				
AVC Networks	¥ 91.8	¥ 53.2	173%	\$ 858
Home Appliances	39.1	36.3	108%	365
Components and Devices	39.3	28.7	137%	367
JVC	20.1	15.7	128%	188
Other	11.4	10.9	104%	107
Subtotal	201.7	144.8	139%	1,885
Corporate and eliminations	(51.2)	(46.8)	--	(478)
Consolidated total	¥ 150.5	¥ 98.0	154%	\$ 1,407

\* \*\* See notes to consolidated financial statements on pages 7-8.