

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Year ended March 31)

	<u>2004</u>	Yen (billions) <u>2003</u> (Restated - Note 8)	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 1,418.1	¥ 1,397.7	101%	\$ 13,636
Information and communications equipment	<u>2,206.0</u>	<u>2,113.8</u>	104%	<u>21,211</u>
Subtotal	<u>3,624.1</u>	<u>3,511.5</u>	103%	<u>34,847</u>
<i><u>Home Appliances</u></i>				
	<u>1,189.1</u>	<u>1,184.1</u>	100%	<u>11,434</u>
<i><u>Components and Devices</u></i>				
	<u>1,142.4</u>	<u>1,193.8</u>	96%	<u>10,985</u>
<i><u>JVC</u></i>				
	<u>802.7</u>	<u>828.0</u>	97%	<u>7,718</u>
<i><u>Other</u></i>				
	<u>721.4</u>	<u>684.3</u>	105%	<u>6,937</u>
Total	¥ <u>7,479.7</u>	¥ <u>7,401.7</u>	101%	\$ <u>71,921</u>
Domestic sales	3,477.5	3,453.8	101%	33,438
Overseas sales	4,002.2	3,947.9	101%	38,483

[Domestic/Overseas Sales Breakdown]
(in yen only)

	Domestic sales		Overseas sales	
	Yen (billions) <u>2004</u>	Percentage <u>2004/2003</u>	Yen (billions) <u>2004</u>	Percentage <u>2004/2003</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 413.2	101%	¥ 1,004.9	102%
Information and communications equipment	<u>1,077.0</u>	104%	<u>1,129.0</u>	104%
Subtotal	<u>1,490.2</u>	103%	<u>2,133.9</u>	103%
<i><u>Home Appliances</u></i>				
	<u>763.4</u>	100%	<u>425.7</u>	102%
<i><u>Components and Devices</u></i>				
	<u>463.2</u>	100%	<u>679.2</u>	93%
<i><u>JVC</u></i>				
	<u>244.2</u>	92%	<u>558.5</u>	99%
<i><u>Other</u></i>				
	<u>516.5</u>	100%	<u>204.9</u>	122%
Total	¥ <u>3,477.5</u>	101%	¥ <u>4,002.2</u>	101%

* See Notes to consolidated financial statements on pages 13-14.