

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Three months ended June 30)

	<u>2004</u>	Yen (billions)	<u>2003</u>	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i>AVC Networks</i>					
Video and audio equipment	¥ 345.5		¥ 316.1	109%	\$ 3,199
Information and communications equipment	<u>489.8</u>		<u>525.9</u>	93%	<u>4,535</u>
Subtotal	<u>835.3</u>		<u>842.0</u>	99%	<u>7,734</u>
<i>Home Appliances</i>	<u>317.3</u>		<u>291.4</u>	109%	<u>2,938</u>
<i>Components and Devices</i>	<u>290.6</u>		<u>266.7</u>	109%	<u>2,691</u>
<i>MEW and PanaHome</i>	<u>336.2</u>		--	--	<u>3,113</u>
<i>JVC</i>	<u>172.2</u>		<u>192.6</u>	89%	<u>1,594</u>
<i>Other</i>	<u>150.4</u>		<u>170.9</u>	88%	<u>1,393</u>
Total	¥ <u>2,102.0</u>		¥ <u>1,763.6</u>	119%	\$ <u>19,463</u>
Domestic sales	1,052.8		825.1	128%	9,748
Overseas sales	1,049.2		938.5	112%	9,715

[Domestic/Overseas Sales Breakdown]

(in yen only)

	<u>Domestic sales</u>		<u>Overseas sales</u>	
	Yen (billions) <u>2004</u>	Percentage <u>2004/2003</u>	Yen (billions) <u>2004</u>	Percentage <u>2004/2003</u>
<i>AVC Networks</i>				
Video and audio equipment	¥ 107.2	112%	¥ 238.3	108%
Information and communications equipment	<u>222.0</u>	90%	<u>267.8</u>	96%
Subtotal	<u>329.2</u>	96%	<u>506.1</u>	101%
<i>Home Appliances</i>	<u>180.0</u>	99%	<u>137.3</u>	126%
<i>Components and Devices</i>	<u>113.7</u>	101%	<u>176.9</u>	115%
<i>MEW and PanaHome</i>	<u>286.4</u>	--	<u>49.8</u>	--
<i>JVC</i>	<u>50.6</u>	80%	<u>121.6</u>	94%
<i>Other</i>	<u>92.9</u>	74%	<u>57.5</u>	124%
Total	¥ <u>1,052.8</u>	128%	¥ <u>1,049.2</u>	112%

* See Notes to consolidated financial statements on pages 7-8.