

Matsushita Electric Industrial Co., Ltd.
(Parent Alone)
Sales Breakdown
(Six months ended September 30)

	<u>2004</u>	<u>Yen (billions)</u>	<u>2003</u>	<u>Percentage</u> <u>2004/2003</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 414.0		¥ 346.6	119%
Information and communications equipment	<u>456.6</u>		<u>517.7</u>	88%
Subtotal	<u>870.6</u>		<u>864.3</u>	101%
<i><u>Home Appliances</u></i>	<u>375.4</u>		<u>358.1</u>	105%
<i><u>Components and Devices</u></i>	<u>440.6</u>		<u>425.8</u>	103%
<i><u>MEW Products</u></i>	<u>19.4</u>		--	--
<i><u>Other</u></i>	<u>365.1</u>		<u>310.5</u>	118%
Total	<u>¥2,071.3</u>		<u>¥1,958.9</u>	106%
Domestic sales	1,177.6		1,143.1	103%
Exports	893.6		815.8	110%

Notes to parent-alone financial statements:

1. In accordance with the Regulations concerning Corporate Financial Statements under the Japanese Commercial Code, amounts less than 1 million yen have been omitted in the accompanying parent-alone financial statements. The sum of the subtotals may differ from the actual total.
2. Similarly, in the description on page 6 and 7 regarding parent-alone results and in parent-alone sales breakdown above, amounts less than one-tenth of a billion yen are truncated.
3. Non-recurring profit for the first half ended September 30, 2004 includes 5,045 million yen related to the sale of securities. Non-recurring loss for the first half ended September 30, 2004 includes 11,509 million yen for business restructuring expenses such as losses associated with the employment structural reform of several domestic businesses.
4. From this fiscal year (fiscal 2005), the company changed its sales categories to five new categories: AVC Networks, Home Appliances, Components and Devices, MEW Products, and Other, in line with the reclassification made the consolidated sales breakdown upon the consolidation of MEW. Accordingly, sales of several MEW products which were previously included in the "Other" category have been transferred to the new "MEW Products" category.