

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *

(Three months ended September 30)

	<u>2004</u>	Yen (billions)	<u>2003</u>	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i><u>AVC Networks</u></i>					
Video and audio equipment	¥ 386.7		¥ 353.7	109%	\$ 3,484
Information and communications equipment	<u>524.0</u>		<u>530.8</u>	99%	<u>4,721</u>
Subtotal	<u>910.7</u>		<u>884.5</u>	103%	<u>8,205</u>
<i><u>Home Appliances</u></i>	<u>292.1</u>		<u>294.8</u>	99%	<u>2,631</u>
<i><u>Components and Devices</u></i>	<u>291.9</u>		<u>296.0</u>	99%	<u>2,630</u>
<i><u>MEW and PanaHome</u></i>	<u>375.4</u>		--	--	<u>3,382</u>
<i><u>JVC</u></i>	<u>182.0</u>		<u>211.1</u>	86%	<u>1,640</u>
<i><u>Other</u></i>	<u>164.4</u>		<u>189.7</u>	87%	<u>1,481</u>
Total	¥ <u>2,216.5</u>		¥ <u>1,876.1</u>	118%	\$ <u>19,969</u>
Domestic sales	1,150.1		851.2	135%	10,362
Overseas sales	1,066.4		1,024.9	104%	9,607

(Six months ended September 30)

	<u>2004</u>	Yen (billions)	<u>2003</u>	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i><u>AVC Networks</u></i>					
Video and audio equipment	¥ 732.2		¥ 669.8	109%	\$ 6,597
Information and communications equipment	<u>1,013.8</u>		<u>1,056.7</u>	96%	<u>9,133</u>
Subtotal	<u>1,746.0</u>		<u>1,726.5</u>	101%	<u>15,730</u>
<i><u>Home Appliances</u></i>	<u>609.4</u>		<u>586.2</u>	104%	<u>5,490</u>
<i><u>Components and Devices</u></i>	<u>582.5</u>		<u>562.7</u>	104%	<u>5,248</u>
<i><u>MEW and PanaHome</u></i>	<u>711.6</u>		--	--	<u>6,411</u>
<i><u>JVC</u></i>	<u>354.2</u>		<u>403.7</u>	88%	<u>3,191</u>
<i><u>Other</u></i>	<u>314.8</u>		<u>360.6</u>	87%	<u>2,836</u>
Total	¥ <u>4,318.5</u>		¥ <u>3,639.7</u>	119%	\$ <u>38,906</u>
Domestic sales	2,202.9		1,676.3	131%	19,846
Overseas sales	2,115.6		1,963.4	108%	19,060

* See Notes to consolidated financial statements on pages 17-18.

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *
(Six months ended September 30)

[Domestic/Overseas Sales Breakdown]
(in yen only)

	Domestic sales		Overseas sales	
	<u>Yen (billions)</u> <u>2004</u>	<u>Percentage</u> <u>2004/2003</u>	<u>Yen (billions)</u> <u>2004</u>	<u>Percentage</u> <u>2004/2003</u>
<i><u>AVC Networks</u></i>				
Video and audio equipment	¥ 224.6	117%	¥ 507.6	106%
Information and communications equipment	<u>479.4</u>	95%	<u>534.4</u>	97%
Subtotal	<u>704.0</u>	101%	<u>1,042.0</u>	101%
<i><u>Home Appliances</u></i>	<u>366.0</u>	99%	<u>243.4</u>	112%
<i><u>Components and Devices</u></i>	<u>227.8</u>	102%	<u>354.7</u>	104%
<i><u>MEW and PanaHome</u></i>	<u>611.1</u>	--	<u>100.5</u>	--
<i><u>JVC</u></i>	<u>97.5</u>	78%	<u>256.7</u>	92%
<i><u>Other</u></i>	<u>196.5</u>	75%	<u>118.3</u>	119%
Total	<u>¥ 2,202.9</u>	131%	<u>¥ 2,115.6</u>	108%

* See Notes to consolidated financial statements on pages 17-18.