

Matsushita Electric Industrial Co., Ltd.
Consolidated Information by Segments *
(Six months ended September 30)

By Business Segment:

[Sales]	Yen (billions)		Percentage 2004/2003	U.S. Dollars
	2004	2003		(millions) 2004
AVC Networks	¥ 1,883.6	¥ 1,827.9	103%	\$ 16,969
Home Appliances	660.4	604.0	109%	5,950
Components and Devices	792.4	826.5	96%	7,139
MEW and PanaHome	734.5	--	--	6,617
JVC	360.3	409.4	88%	3,246
Other	539.3	476.1	113%	4,859
Subtotal	4,970.5	4,143.9	120%	44,780
Eliminations	(652.0)	(504.2)	--	(5,874)
Consolidated total	¥ 4,318.5	¥ 3,639.7	119%	\$ 38,906
[Segment Profit] **				
AVC Networks	¥ 68.3	¥ 58.3	117%	\$ 615
Home Appliances	37.8	19.0	199%	341
Components and Devices	39.5	25.8	153%	356
MEW and PanaHome	24.6	--	--	222
JVC	4.6	10.1	46%	41
Other	16.1	7.1	225%	145
Subtotal	190.9	120.3	159%	1,720
Corporate and eliminations	(34.6)	(40.7)	--	(312)
Consolidated total	¥ 156.3	¥ 79.6	196%	\$ 1,408

By Domestic and Overseas Company Location:

[Sales]	Yen (billions)		Percentage 2004/2003	U.S. Dollars
	2004	2003		(millions) 2004
Japan	¥ 3,285.6	¥ 2,701.5	122%	\$ 29,600
Americas	643.6	655.5	98%	5,798
Europe	528.4	483.1	109%	4,760
Asia, China and others	1,261.6	1,098.8	115%	11,366
Subtotal	5,719.2	4,938.9	116%	51,524
Eliminations	(1,400.7)	(1,299.2)	--	(12,618)
Consolidated total	¥ 4,318.5	¥ 3,639.7	119%	\$ 38,906
[Segment Profit]				
Japan	¥ 126.0	¥ 61.9	204%	\$ 1,135
Americas	11.5	10.3	111%	104
Europe	8.8	4.6	190%	79
Asia, China and others	50.6	43.5	116%	456
Subtotal	196.9	120.3	164%	1,774
Corporate and eliminations	(40.6)	(40.7)	--	(366)
Consolidated total	¥ 156.3	¥ 79.6	196%	\$ 1,408

* ** See Notes to consolidated financial statements on pages 17-18.