

Matsushita Electric Industrial Co., Ltd.
Consolidated Sales Breakdown *

(Three months ended December 31)

	<u>2004</u>	Yen (billions)	<u>2003</u>	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i><u>AVC Networks</u></i>					
Video and audio equipment	¥ 476.2		¥ 457.1	104%	\$ 4,579
Information and communications equipment	<u>490.7</u>		<u>556.3</u>	88%	<u>4,718</u>
Subtotal	<u>966.9</u>		<u>1,013.4</u>	95%	<u>9,297</u>
<i><u>Home Appliances</u></i>	<u>316.5</u>		<u>306.9</u>	103%	<u>3,043</u>
<i><u>Components and Devices</u></i>	<u>279.1</u>		<u>301.4</u>	93%	<u>2,684</u>
<i><u>MEW and PanaHome</u></i>	<u>376.6</u>		--	--	<u>3,621</u>
<i><u>JVC</u></i>	<u>209.4</u>		<u>225.9</u>	93%	<u>2,014</u>
<i><u>Other</u></i>	<u>148.0</u>		<u>183.7</u>	81%	<u>1,423</u>
Total	¥ 2,296.5		¥ 2,031.3	113%	\$ 22,082
Domestic sales	1,189.0		932.5	128%	11,433
Overseas sales	1,107.5		1,098.8	101%	10,649

(Nine months ended December 31)

	<u>2004</u>	Yen (billions)	<u>2003</u>	Percentage <u>2004/2003</u>	U.S. Dollars (millions) <u>2004</u>
<i><u>AVC Networks</u></i>					
Video and audio equipment	¥ 1,208.4		¥ 1,127.0	107%	\$ 11,619
Information and communications equipment	<u>1,504.5</u>		<u>1,612.9</u>	93%	<u>14,466</u>
Subtotal	<u>2,712.9</u>		<u>2,739.9</u>	99%	<u>26,085</u>
<i><u>Home Appliances</u></i>	<u>926.0</u>		<u>893.1</u>	104%	<u>8,904</u>
<i><u>Components and Devices</u></i>	<u>861.6</u>		<u>864.1</u>	100%	<u>8,285</u>
<i><u>MEW and PanaHome</u></i>	<u>1,088.2</u>		--	--	<u>10,463</u>
<i><u>JVC</u></i>	<u>563.6</u>		<u>629.6</u>	90%	<u>5,419</u>
<i><u>Other</u></i>	<u>462.8</u>		<u>544.3</u>	85%	<u>4,450</u>
Total	¥ 6,615.1		¥ 5,671.0	117%	\$ 63,606
Domestic sales	3,391.9		2,608.9	130%	32,614
Overseas sales	3,223.2		3,062.1	105%	30,992

* See Notes to consolidated financial statements on pages 14-15.