

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Information by Segments \***  
**(Three months ended December 31)**

**By Business Segment:**

[Sales]	Yen (billions)		Percentage 2004/2003	U.S. Dollars (millions)
	2004	2003		2004
AVC Networks	¥ 1,041.0	¥ 1,068.4	97%	\$ 10,009
Home Appliances	343.8	312.6	110%	3,306
Components and Devices	356.3	432.3	82%	3,426
MEW and PanaHome	390.8	--	--	3,758
JVC	213.4	233.3	91%	2,052
Other	250.5	238.6	105%	2,409
Subtotal	2,595.8	2,285.2	114%	24,960
Eliminations	(299.3)	(253.9)	--	(2,878)
Consolidated total	<u>¥ 2,296.5</u>	<u>¥ 2,031.3</u>	113%	<u>\$ 22,082</u>
<b>[Segment Profit] **</b>				
AVC Networks	¥ 25.7	¥ 33.6	77%	\$ 247
Home Appliances	21.6	20.0	108%	208
Components and Devices	9.1	13.5	67%	87
MEW and PanaHome	20.3	--	--	195
JVC	7.2	10.0	72%	69
Other	8.9	4.3	208%	86
Subtotal	92.8	81.4	114%	892
Corporate and eliminations	(4.5)	(10.5)	--	(43)
Consolidated total	<u>¥ 88.3</u>	<u>¥ 70.9</u>	124%	<u>\$ 849</u>

**(Nine months ended December 31)**

**By Business Segment:**

[Sales]	Yen (billions)		Percentage 2004/2003	U.S. Dollars (millions)
	2004	2003		2004
AVC Networks	¥ 2,924.5	¥ 2,896.3	101%	\$ 28,120
Home Appliances	1,004.2	916.5	110%	9,656
Components and Devices	1,148.7	1,258.8	91%	11,045
MEW and PanaHome	1,125.3	--	--	10,820
JVC	573.8	642.7	89%	5,517
Other	789.8	714.7	111%	7,594
Subtotal	7,566.3	6,429.0	118%	72,752
Eliminations	(951.2)	(758.0)	--	(9,146)
Consolidated total	<u>¥ 6,615.1</u>	<u>¥ 5,671.0</u>	117%	<u>\$ 63,606</u>
<b>[Segment Profit] **</b>				
AVC Networks	¥ 94.0	¥ 91.8	102%	\$ 904
Home Appliances	59.4	39.1	152%	571
Components and Devices	48.6	39.3	124%	467
MEW and PanaHome	44.9	--	--	432
JVC	11.8	20.1	59%	114
Other	25.0	11.4	219%	240
Subtotal	283.7	201.7	141%	2,728
Corporate and eliminations	(39.1)	(51.2)	--	(376)
Consolidated total	<u>¥ 244.6</u>	<u>¥ 150.5</u>	162%	<u>\$ 2,352</u>

\* \*\* See Notes to consolidated financial statements on pages 14-15.