

**Matsushita Electric Industrial Co., Ltd.**  
**Consolidated Sales Breakdown \***  
**(Year ended March 31)**

|  | Yen<br>(billions)       |                         | Percentage<br>2005/2004 | U.S. Dollars<br>(millions) |
|--|-------------------------|-------------------------|-------------------------|----------------------------|
|  | 2005                    | 2004                    |                         | 2005                       |
| <i><u>AVC Networks</u></i>               |                         |                         |                         |                            |
| Video and audio equipment                | ¥ 1,482.6               | ¥ 1,418.1               | 105%                    | \$ 13,856                  |
| Information and communications equipment | <u>2,076.2</u>          | <u>2,206.0</u>          | 94%                     | <u>19,404</u>              |
| Subtotal                                 | <u>3,558.8</u>          | <u>3,624.1</u>          | 98%                     | <u>33,260</u>              |
| <i><u>Home Appliances</u></i>            | <u>1,217.9</u>          | <u>1,189.1</u>          | 102%                    | <u>11,382</u>              |
| <i><u>Components and Devices</u></i>     | <u>1,112.5</u>          | <u>1,142.4</u>          | 97%                     | <u>10,397</u>              |
| <i><u>MEW and PanaHome</u></i>           | <u>1,497.6</u>          | --                      | --                      | <u>13,996</u>              |
| <i><u>JVC</u></i>                        | <u>717.8</u>            | <u>802.7</u>            | 89%                     | <u>6,709</u>               |
| <i><u>Other</u></i>                      | <u>609.0</u>            | <u>721.4</u>            | 84%                     | <u>5,692</u>               |
| <b>Total</b>                             | <b>¥ <u>8,713.6</u></b> | <b>¥ <u>7,479.7</u></b> | 116%                    | <b>\$ <u>81,436</u></b>    |
| Domestic sales                           | 4,580.5                 | 3,477.5                 | 132%                    | 42,809                     |
| Overseas sales                           | 4,133.1                 | 4,002.2                 | 103%                    | 38,627                     |

**[Domestic/Overseas Sales Breakdown]**  
(in yen only)

|  | Domestic sales          |                         | Overseas sales          |                         |
|--|-------------------------|-------------------------|-------------------------|-------------------------|
|  | Yen (billions)<br>2005  | Percentage<br>2005/2004 | Yen (billions)<br>2005  | Percentage<br>2005/2004 |
| <i><u>AVC Networks</u></i>               |                         |                         |                         |                         |
| Video and audio equipment                | ¥ 466.7                 | 113%                    | ¥ 1,015.9               | 101%                    |
| Information and communications equipment | <u>1,046.2</u>          | 97%                     | <u>1,030.0</u>          | 91%                     |
| Subtotal                                 | <u>1,512.9</u>          | 102%                    | <u>2,045.9</u>          | 96%                     |
| <i><u>Home Appliances</u></i>            | <u>744.2</u>            | 97%                     | <u>473.7</u>            | 111%                    |
| <i><u>Components and Devices</u></i>     | <u>446.4</u>            | 96%                     | <u>666.1</u>            | 98%                     |
| <i><u>MEW and PanaHome</u></i>           | <u>1,280.2</u>          | --                      | <u>217.4</u>            | --                      |
| <i><u>JVC</u></i>                        | <u>207.8</u>            | 85%                     | <u>510.0</u>            | 91%                     |
| <i><u>Other</u></i>                      | <u>389.0</u>            | 75%                     | <u>220.0</u>            | 107%                    |
| <b>Total</b>                             | <b>¥ <u>4,580.5</u></b> | 132%                    | <b>¥ <u>4,133.1</u></b> | 103%                    |

\* See Notes to consolidated financial statements on pages 13-15.