

# Panasonic

**CounterPath Corporation** is a Silver Partner of the Panasonic Solution Developer Network for Communication Products (PSDN-C).

Panasonic Solution Developer Network for Communication Products  
Panasonic is offering a PBX partner program (Panasonic Solution Developer Network for Communication Products) to offer integration between Panasonic PBX and 3rd party vendor applications. For the software vendors registered in the program, Panasonic provides the latest technical specification and support to our partners interoperability testing. The 3rd party vendor successfully tested the software product stated in this solution brochure, in accordance with the 'self-test' specification provided by Panasonic. Each application supporting the PBXs are listed here [http://panasonic.net/pcc/products/pbx/solutions/3rdparty\\_program/](http://panasonic.net/pcc/products/pbx/solutions/3rdparty_program/)



## IP-PBX in your Pocket Solution

### Cloud Solutions – Bria Softphones and Stretto Provisioning

#### Overview

CounterPath Cloud Solutions combines Bria softphone applications with Stretto Platform provisioning tools to provide enterprises with an easy and efficient way to integrate, deploy, provision and manage a VoIP solution with their Panasonic IP-PBX. Bria is an award-winning, intuitively designed softphone suite for desktop and mobile devices that lets users connect, communicate and collaborate on the device they want, over any network (including Wi-Fi, 3G, 4G and LTE), helping businesses save money on calling plan costs, long distance charges and IT headaches.

#### Type of Business

All types: Healthcare, Education, Financial, Utilities, Distribution, Call Centers, Government, Telecom, Services and Hospitality

Merit: Bria offers businesses an easy to deploy, VoIP Solution that is both device and network agnostic and integrates with the Panasonic IP-PBX. Available for Desktop (Mac and Windows), Smartphones (iPhone, Android and Blackberry) and Tablets (iPad and Android), the solution makes connecting and collaborating better and more efficient.

#### Key Features

- Softphone clients are centrally managed using the Stretto Platform
  - IT or operations staff can configure, manage and distribute applications from one interface
  - End users only need a username and password to login and start making calls
- Take office communication tools on the road – mobile applications let employees take their office number with them on the go
- Save on calling plan minutes and long distance charges – calls can be made and received using Wi-Fi or a mobile data plan
- Support BYOD and mobility requests – application suite has options for desktop, smartphone and tablet clients
- Access to latest client updates and features as they are released
- Options can be added to support video calls, messaging and presence, advanced audio codecs, screen sharing, and more



## System Requirements

- Panasonic PBX
  - KX-NS700/1000
- Connection
  - Wi-Fi or Mobile Data Network
- Desktop
  - macOS 10.10 or 10.11
  - Windows 7, 8 or 8.1 (Desktop mode), or 10
- TERA2321 or 2140 PCoIP Zero Client, Firmware Version 5.2
- Mobile
  - iOS8+
  - Android 4.1+
  - BlackBerry 10.1



## Bria Softphone Features

- Advanced user interface makes it easy to navigate contacts, favourites, call history and dial pad with a single click
- Make and receive voice calls with the ability to hold, transfer and forward them
- Support for voicemail and Message Waiting Indicator
- Missed call indicator
- Manage, sort and filter contacts with support for contact avatars
- Add a new contact during a call, or from a received, dialed or missed call
- Employ "Do not Disturb" function for calls and messages
- Advanced security with signaling and media encryption via TLS and SRTP
- Firewall traversal and compliance with the latest standards (ICE, STUN, & TURN)

## Stretto Platform Features

- Remote management of all Bria clients from one central system
  - Facilitates initial client configuration and ongoing management in the cloud
- Add, modify and delete users easily and efficiently
- Options for multiple groups/tenants on a system for tiered offerings or varying settings requirements
- Reporting tools enable administrators to easily review subscriber based activity

## Partner Information



**COUNTERPATH**

For more information or to purchase our product, visit <http://counterpath.com/panasonic> or contact your Panasonic Sales Representative.

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