




Membership Levels



Panasonic Solution Developer Network for Communication Products (PSDN-C) is a program designed to assist development of 3rd party vendors with Panasonic communication solutions by providing technical support directly from PANASONIC.

PSDN-C defines three different partner levels.

	Technical Benefits	Marketing Benefits
 Gold Partner	<ul style="list-style-type: none">• Lending Equipment necessary for self-test from PANASONIC before Formal Release• Priority Direct Technical Support from PANASONIC	<ul style="list-style-type: none">• Presentation Opportunity for NSCs• Introduced at Panasonic web and Solution leaflet
 Silver Partner	<ul style="list-style-type: none">• Lending Equipment necessary for self-test from local NSC• Direct Technical Support from PANASONIC	<ul style="list-style-type: none">• Introduced at Panasonic web and Solution leaflet
 Bronze Partner	<ul style="list-style-type: none">• Technical Information from PANASONIC through local NSC	<ul style="list-style-type: none">• Recognized as recommended solution from local NSC

* PANASONIC: Panasonic Corporation

* NSC : National Sales Company

Technical Benefits



Benefits	Description	Bronze	Silver	Gold
Development Tools				
Sample product for Development	Get a sample product of new PBX required for development, interoperability test and sales demo with partners' products.	-	-	Yes
Regular product for Development	Get a regular product of PBX required for development, interoperability test and sales demo with partners' products.	Yes *1	Yes *1	Yes
Technical Documents	Share technical documents to develop the interface between partners' products and Panasonic PBX	Yes *1	Yes	Yes
Software Activation keys	Get activation key for development	Yes *1	Yes	Yes
Training materials	Share training materials of basic PBX function and operation	Yes *1	Yes	Yes
Technical Assistant				
Access to PSDN-C Web	Provide ID & password for the PSDN-C partners' pages	-	Yes	Yes
Technical Support	Take technical support to integrate Panasonic PBX	Yes *1	Yes *2	Yes *2

*1: Consult local NSC (Panasonic National Sales Company)

*2: Handled by PANASONIC (Panasonic Corporation). Accept technical query is by e-mail in English only.

Marketing Benefits



Benefits	Description	Bronze	Silver	Gold
Presentation Opportunity for NSC	<ul style="list-style-type: none"> • Have opportunity to appeal partner solutions for NSC • Informed Sales Contacts of Panasonic NSCs around the world. • Delivered Product information by News for NSCs 	-	Yes	Yes
Solution leaflet with Panasonic brand	Create partners' solution leaflets (.pdf) for the self-tested products. The leaflets are downloadable from PSDN-C web.	-	Yes	Yes
Partner Introduction on the global Panasonic web	Appeared partners' information such as company name, product name, support languages, URL and etc on the web.	-	Yes	Yes
Partner Introduction on the web for NSC and dealer	In addition to the above information, Appeared Partner's contact list for sales and customer support on the web	-	Yes	Yes
Statement	Describe the "Statement"*1 on their web site and leaflet.	-	Yes	Yes

*1 Statement for Silver partner is "Company is a Silver Partner of The Panasonic Solution Developer Network for Communication Products."
Statement for Gold partner is "Company is a Gold Partner of The Panasonic Solution Developer Network for Communication Products."