

# CLARITY+

In sight and in touch with clarity!

At-a-glance large screen visibility, audio clarity and wireless flexibility! For a quality difference you can see and hear, Panasonic has your IP Wireless Deskphone solution.



## KX-TPA68

The Stylish and Flexible IP Wireless Desk Phone

- Large 3.5-inch colour LCD for an at-a-glance view of all information.
- Noise reduction and superior Panasonic audio quality even in a noisy workplace environment.
- Wireless DECT for easy anywhere installation. No LAN cable installation. Just access to a power outlet.
- Key System Feature for team call management.

## Case Study: CLARITY+

### In sight and in touch with clarity!

In this pub, jazz and low lighting create a great mood for customers, but also a challenge for the staff at the cash register and behind the bar, trying to read small phone screens, hear a phone ring, or carry on a call conversation over the constant buzz of customer conversation and orders. Doubling as the bartender, the manager is often on the phone, taking and making calls to suppliers and other businesses. He needs a phone that answers both his needs and the unique work environment.

Panasonic and their carrier partner introduced him to a deskphone solution that performs as great as it looks – the KX-TPA68 wireless deskphone. The large, bright backlit LCD screen lets him know of incoming calls even when ringing cannot be heard. With the phone cradled between shoulder and ear, he can pour a cocktail and comfortably chat thanks to technology that reduces surrounding noise and enhances the clarity of the call at the press of a button. Plus the Panasonic DECT base system automatically adjusts volume to an easy-to-hear level when ambient noise levels change. Wireless means no LAN cable connection is necessary. In the hours before opening, he can carry it from behind the bar and keep it handy on any table with access to a power outlet as he checks the books and makes employee schedules.

CLARITY+ gives your business the "loud and clear" edge of the advanced audio quality and the flexibility of Panasonic's DECT wireless solution.

## Panasonic Sets Your Business Free

Today's workplace is changing. Mobility, workstyle renovation, and diversification demand flexible cloud-based mobile solutions. Pioneering Panasonic DECT and IP technologies are helping you cut the cord and getting your business on the move. When Panasonic introduced the KX-TGP600 Single-Cell DECT system with 8 simultaneous call capacity, it opened the eyes of business to the vast potential of IP wireless DECT technology and ignited a revolution in workplace communications. Supported by a wide lineup of mobile and desk-type DECT terminals, this solution anticipated the demand for greater mobility in the workplace and the needs of diverse workstyles. Now this same DNA has sparked another evolutionary leap: new high-performance terminals with enhanced functionality and improved ergonomics and the ground-breaking KX-TGP700 system with "16 handset x 16 line x 16 simultaneous call" capacity. With Panasonic, designing an IP wireless DECT system to precisely fit your needs now and in the future has never been easier.

Reduced hardware costs and the simplicity of the Panasonic IP wireless DECT system are the just beginning of the advantages. Getting started only requires an internet connection, power connection, and service through a Panasonic SIP Carrier Partner. After the swift installation without costly cable laying, functions like the Key System Feature check line status and prevent lost calls and business opportunities. Impact your bottom line with lower operation costs and energize your workplace with the power of Panasonic IP wireless DECT mobility.

Free your business and put your potential in motion with Panasonic IP wireless DECT.

\*Distance varies depending on the environment.



## Business phones for the quality edge you can see and hear.

For ease of screen viewing and audio clarity essential to intuitive comfortable operation. For plug-and-play compatibility with pioneering DECT base systems and wireless flexibility, Panasonic has the top-of-class wireless desktop phone solution.



## KX-TPA68 Stylish, Flexible and Wireless Desk Phone

Panasonic's flagship DECT wireless deskphone can be installed anywhere with access to a power outlet. No costly cable installation. Features like the big 3.5-inch screen ease viewing of menus and call information while advanced noise reduction technology promises loud and clear audio quality even in a noisy workplace. Easy-to-use functions like Key System Feature prevent missing calls and business opportunities.

- 3.5-inch colour LCD with backlight
- Advanced noise reduction and superior Panasonic audio quality
- "Key System Feature" and other advanced functions
- 18 Flexible Function Keys
- 4 Soft-Keys
- Full-duplex speaker phone
- Phonebook up to 500 numbers
- Headset jack
- Wall mountable

For more information, please contact your Panasonic sales representative or your Panasonic SIP carrier partner.

