

# WIRELESS DESKTOP+

In touch at your desk and wirefree!

Wireless flexibility and smart call management! For a phone that stylishly performs on the reception desk or keeps your business in touch in the backyard office, Panasonic has your IP Wireless Deskphone solution.



## KX-TPA68

The Stylish and Flexible IP Wireless Desk Phone

- Large 3.5-inch colour LCD for an at-a-glance view of all information.
- Wireless DECT for comfortable desktop operation. No LAN cable installation. Just access to a power outlet.
- Noise reduction and superior Panasonic audio quality even in a noisy workplace environment.
- Key System Feature for team call management.

## Case Study: WIRELESS DESKTOP+

**In touch at your desk and wirefree!** For beauty salons, phones are the lifeline of business. Every call to ask about services or to make an appointment that goes unanswered can mean an unhappy customer and lost business. Located in an older building, this busy salon occupies multi-floor space including a large room for hair styling, private rooms for the nail, makeup and eyelash specialists, a break room, and the owner's office, but has no built-in LAN cabling. The owner wants to upgrade to a modern phone system, but cannot afford the time or money for cable installation.

Panasonic and their carrier partner have the DECT wireless phone system solution to both challenges. DECT wireless handsets are ideal for staff on the move, but the salon reception desk and back office also need deskphones to support smooth call transfer and command business-wide communications. KX-TPA68 wireless deskphone does this and so much more! With no LAN cable installation required, all they need is access to a power outlet, and the large 3.5-inch colour LCD is ready to display line status of the entire team. With this agile functionality on their desks, key staff can see any unanswered and calls on hold at a glance, and pick up to pre-empt lost business or customer dissatisfaction. If someone must leave the desk for a moment, a touch of a button will automatically forward incoming calls to a colleague. KX-TPA68 put the salon in command of smoother team communications.

Delivering top-in-class audio clarity, WIRELESS DESKTOP+ leverages the flexibility and freedom of Panasonic's DECT wireless phone system to improve simultaneous handling of multiple calls and create business opportunities.

## Panasonic Sets Your Business Free

Today's workplace is changing. Mobility, workstyle renovation, and diversification demand flexible cloud-based mobile solutions. Pioneering Panasonic DECT and IP technologies are helping you cut the cord and getting your business on the move. When Panasonic introduced the KX-TGP600 Single-Cell DECT system with 8 simultaneous call capacity, it opened the eyes of business to the vast potential of IP wireless DECT technology and ignited a revolution in workplace communications. Supported by a wide lineup of mobile and desk-type DECT terminals, this solution anticipated the demand for greater mobility in the workplace and the needs of diverse workstyles. Now this same DNA has sparked another evolutionary leap: new high-performance terminals with enhanced functionality and improved ergonomics and the ground-breaking KX-TGP700 system with "16 handset x 16 line x 16 simultaneous call" capacity. With Panasonic, designing an IP wireless DECT system to precisely fit your needs now and in the future has never been easier.

Reduced hardware costs and the simplicity of the Panasonic IP wireless DECT system are the just beginning of the advantages. Getting started only requires an internet connection, power connection, and service through a Panasonic SIP Carrier Partner. After the swift installation without costly cable laying, functions like the Key System Feature check line status and prevent lost calls and business opportunities. Impact your bottom line with lower operation costs and energize your workplace with the power of Panasonic IP wireless DECT mobility.

Free your business and put your potential in motion with Panasonic IP wireless DECT.

\*Distance varies depending on the environment.



## Business phones for people who know the value of teamwork.

For every business that knows communication holds the key to making and keeping customers. For a plug-and-play system that fosters team communication and is designed to grow with your business. For an IP deskphone that delivers the flexibility and functionality of DECT technology without costly cable installation, Panasonic has the solution.



## KX-TPA68

### Stylish, Flexible and Wireless Desk Phone

Panasonic's flagship DECT wireless deskphone empowers business with the freedom to install it anywhere with access to a power outlet. No costly cable installation. Easy to use features like Key System Feature prevent losing calls while excellent audio quality and noise reduction ensure clear communication in any work environment.

- 3.5-inch colour LCD with backlight
- "Key System Feature" and other advanced functions
- 18 Flexible Function Keys
- 4 Soft-Keys
- Full-duplex speaker phone
- Phonebook up to 500 numbers
- Headset jack

For more information, please contact your Panasonic sales representative or your Panasonic SIP carrier partner.

