Boatpier Kobeshinkaichi opened in April 1999 as an off-stadium betting facility for the Boat Race Amagasaki and Boat Race Suminoe. In November 2014, the entire facility was renewed, and a closed circuit video distribution system with 30 Panasonic 4K UHD LCD displays was installed.

4K UHD LCD displays for the live broadcast of dynamic and exciting boat races and the efficient presentation of various information to visitors.

Installation Details

Complete renovation of the video display system in conjunction with facility renewal
Boatpier Kobeshinkaichi opened in April 1999 as an off-stadium betting facility for the Boat Race Amagasaki and Boat Race Suminoe. In November 2014, the entire facility was renewed, and a closed circuit video distribution system with 30 Panasonic 4K UHD LCD displays was installed.

Large high-resolution images receive high evaluation
Since opening, Boatpier Kobeshinkaichi has been entertaining visitors by displaying dynamic racing scenes on large screens. Thus, for the recently initiated renewal project, “large screens” and “high image quality” were crucial requirements.

Although Boatpier Kobeshinkaichi originally considered constructing a video wall with multiple displays, it opted for installing large 98-inch displays on account of their capability to deliver dynamic and realistic live images of races. Panasonic’s LQ Series was evaluated highly for its ability to display beautiful HD images thanks to an original image processing technology (Detail Clarity Processor 3).

High utility was a key selection point
One of the highlights of the facility renewal was a video system setup for showing races held at up to six boat racing courses per day. To do so, it was necessary to promptly provide visitors with a large amount of information of various types, such as exhibition runs, boat adjustment conditions and betting ticket odds at each of the racing courses.

The LQ Series is equipped with a 4-Input Multi-Screen Display function to display four different FHD images simultaneously on a single display. This display method presents various types of information efficiently, and it was another point that was highly evaluated by the client.

In view of these outstanding features and functions, Boatpier Kobeshinkaichi selected the TH-98LQ70 model and installed six units on each of the five floors, for a total of 31 units (1 unit as a spare).
During the race, in an easy-to-understand fashion, the display system is set to show the name of the boat below each large display to ensure that even fine text information is clearly displayed to the audience. Since Boatpier Kobeshinkaichi’s strong desire to “provide dynamic images on large screens for visitors to see” was realized by the new video system, this setup is very effective.

The Idea of Using the 4-Input Multi-Screen Display Function to display both images and information simultaneously on a single display for easy understanding drew the interest of Japan Leisure Channel Co., Ltd., a company that manages and distributes images of all boat races held in Japan, and company representatives visited our company to see a demonstration.

After Installation
Visitors comment that the displayed images are beautiful and easy to see. Vivid and dynamic images of boat races and clear and easy-to-read text information displayed by the new 4K UHD displays are well received by visitors. Many visitors comment that the images are beautiful and easy to see. Boatpier Kobeshinkaichi’s strong desire to “provide dynamic images on large screens for visitors to see” was realized by the new video system.

The idea of using the 4-Input Multi-Screen Display Function to display both images and information simultaneously on a single display for easy understanding drew the interest of Japan Leisure Channel Co., Ltd., a company that manages and distributes images of all boat races held in Japan, and company representatives visited our company to see a demonstration.